rubito
tiles

THE PERFECT BLEND OF
DESIGN AND FUNCTIONALITY



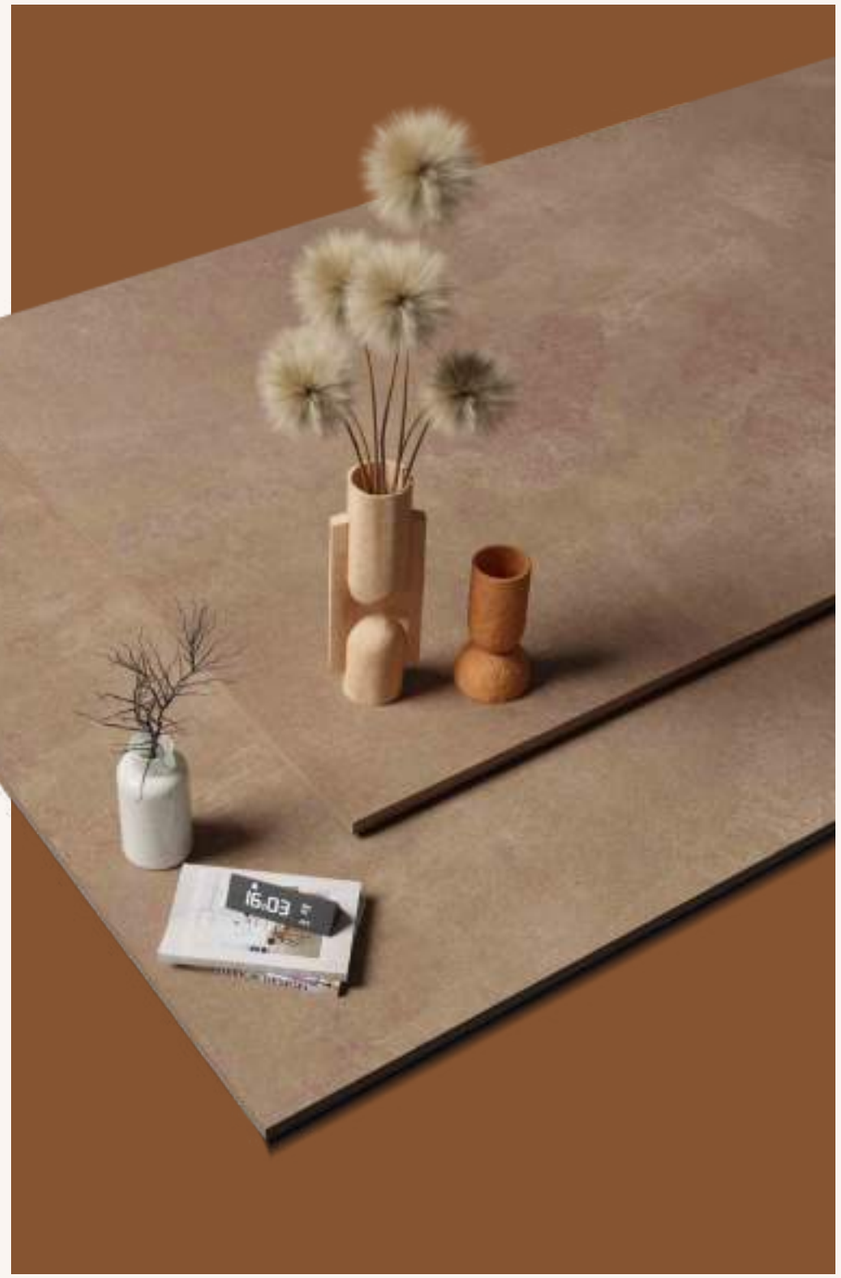
SURFACE STORIES IN
600X**1200**MM

Serinova
COLLECTION

DESIGN THAT

BREATHES

SERENITY.



Where form meets finesse, the Serinova Matt Collection captures the essence of contemporary elegance. Each tile showcases a graceful matt surface that exudes quiet sophistication—enhancing every interior with depth, balance, and modern serenity.

rubito
tiles

CERTIFIED BY :

एक ही देश
एक ही TILES

rubito
tiles

Tiles, we're dedicated to crafting spaces that inspire, where style meets substance, and every detail is carefully considered. We're passionate about delivering exceptional quality and service, and we're committed to exceeding your expectations Where style meets substance, we build homes that inspire. Elegance is not just a word, it's a promise.

TIMELESS AND **EXCEPTIONAL**, AUTHENTICITY AND **BEAUTY**

Serinova
COLLECTION

rubito
tiles

The 600x1200mm matt collection embodies refined sophistication and contemporary charm. with its soft, non-reflective surface, each tile offers a natural look and smooth texture that enhances any interior. engineered for durability and low maintenance, these tiles bring timeless elegance and modern balance to every space — from minimalist homes to upscale commercial interiors.

Matt is an exclusive production technology applied in processing the mixes that form our porcelain stoneware. it makes the surface extremely matt, while enhancing the three-dimensional appearance of graphic motifs and structures. overlays of selected materials and pigments with very low gloss levels blend deep in the ceramic substrate, providing ever-varying shading effects that make the interpretation of natural materials perfectly real.





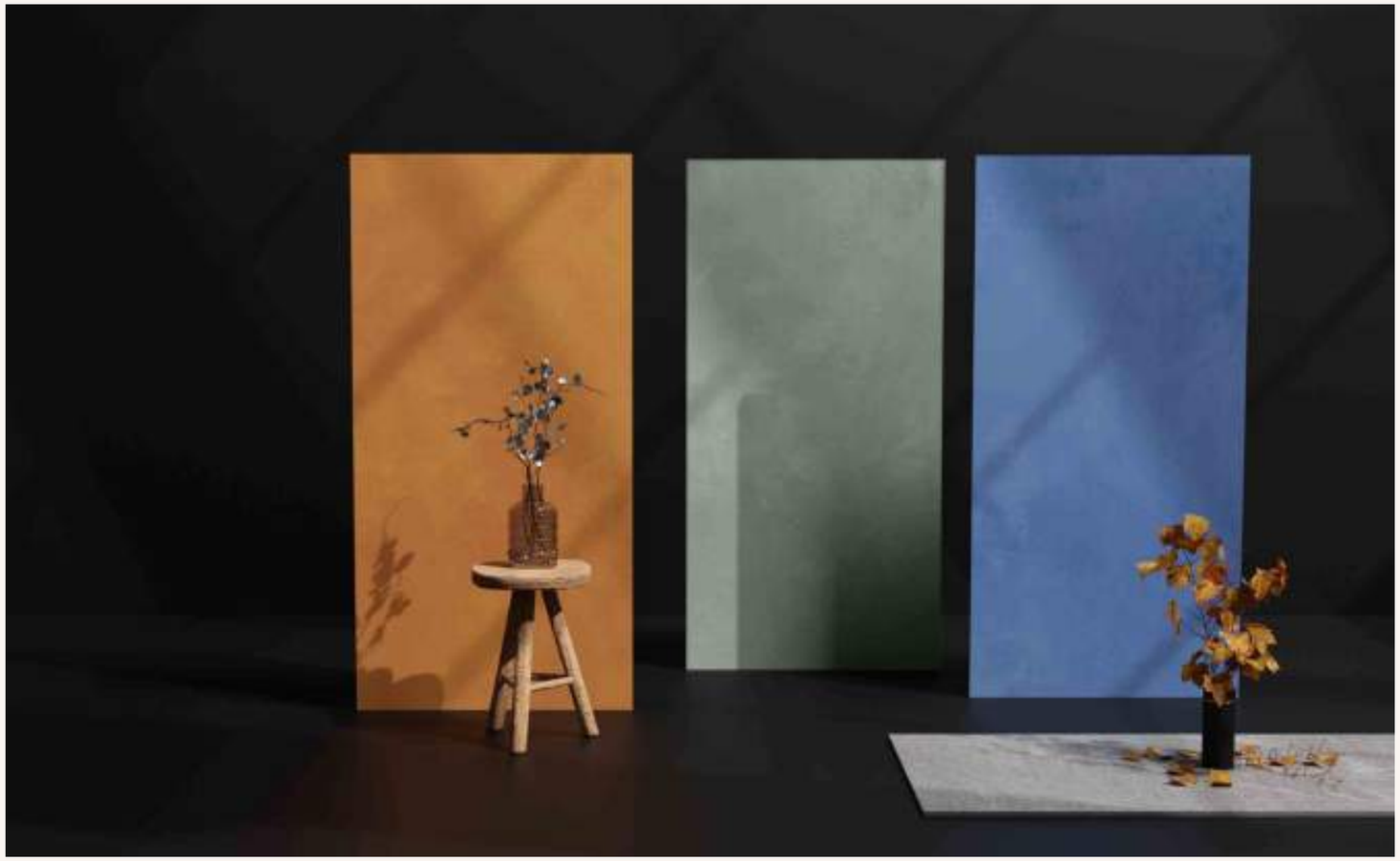
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tiles

WHERE **DIMENSIONS** SHAPE **DESIGN.**

The serinova matt collection comes in the versatile 600x1200mm size, thoughtfully crafted to suit both compact and spacious interiors. its elongated proportions enhance visual harmony, creating a sense of openness and flow across surfaces.

The large-format design minimizes grout lines, resulting in a smooth, uninterrupted appearance that complements the calm sophistication of its matt texture. Ideal for both walls and floors, in residential or commercial spaces.

The 600x1200mm dimension adapts effortlessly to diverse design needs, delivering a balanced blend of functionality and modern sophistication.





TILE
DIMENSION
600x
1200mm

Serinova
COLLEC TION

rubito tiles



RESIDENTIAL SPACE

SHOPING MALL

CORPORATE SPACE

RESTRO & CAFE

HOSPITAL & CLINIC

FEATURES THAT DEFINE EXCELLENCE

CHEMICAL RESISTANCE

SCRATCH RESISTANCE

STAIN RESISTANCE

FROST RESISTANT

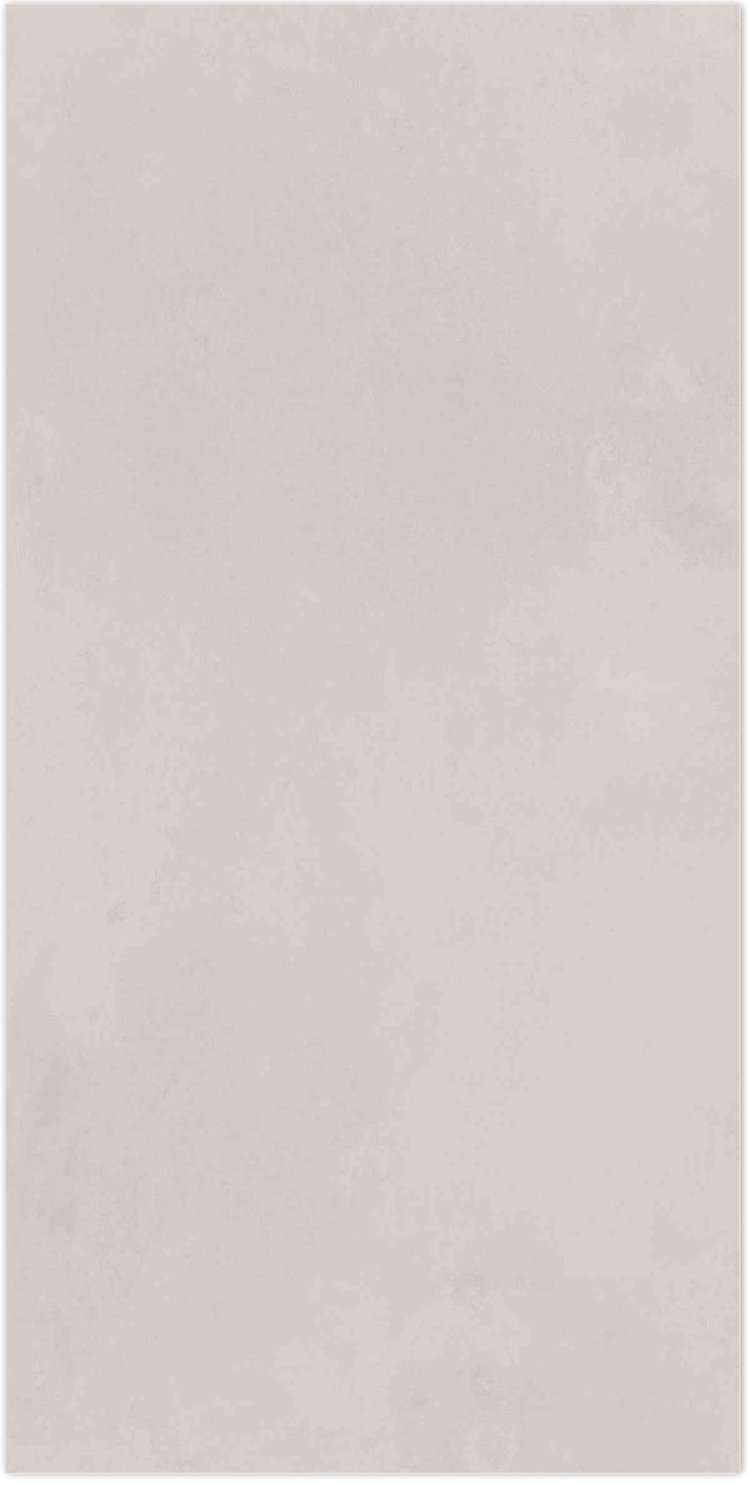
WATER RESISTANCE

HEAT RESISTANCE

The 600x1200mm matt tiles feature a subtle matt finish that delivers both beauty and practicality. resistant to stains, moisture, and wear, these tiles ensure long-lasting performance while maintaining a clean, stylish appearance on both walls and floors.

rubito tiles

Serinova COLLECTION





DESIGN NAME :

ASTRA BIANCO

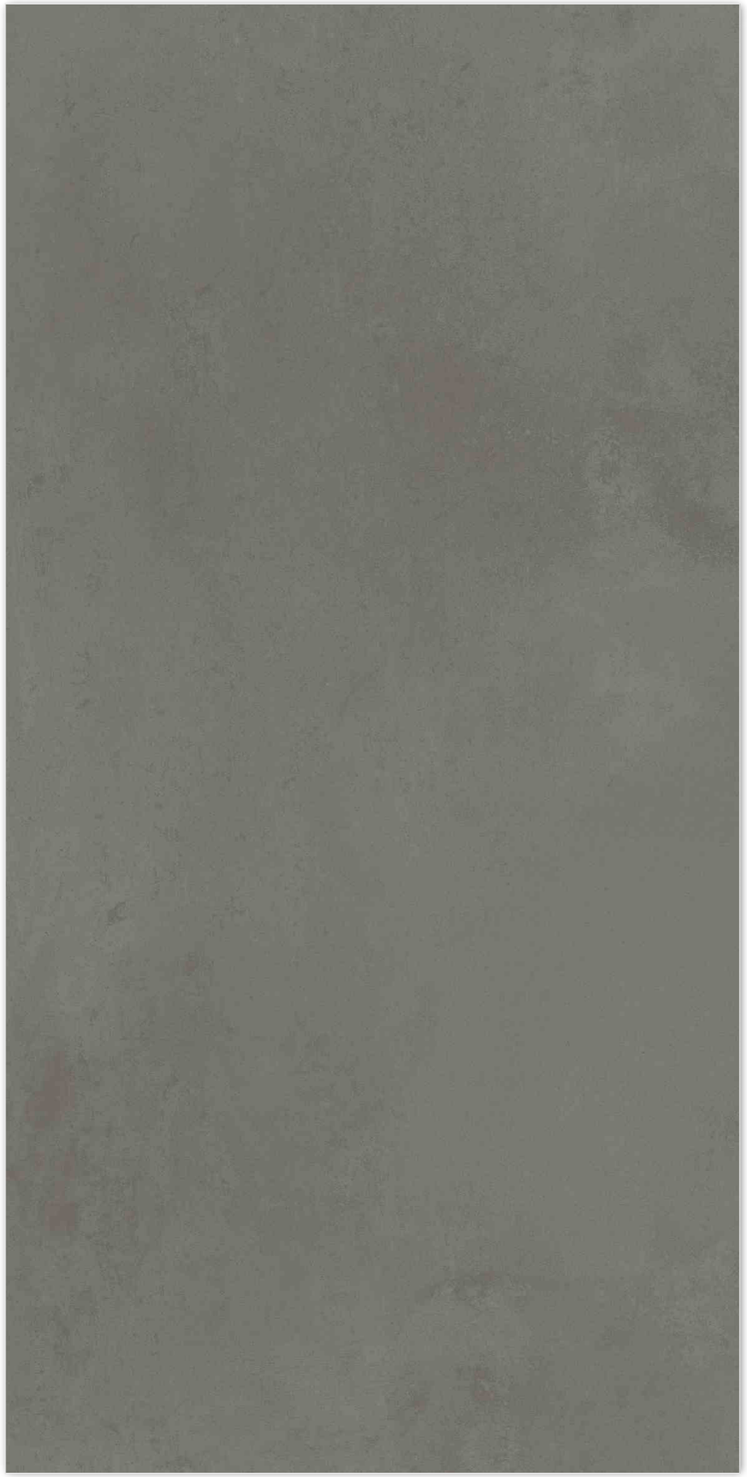
600x
1200mm

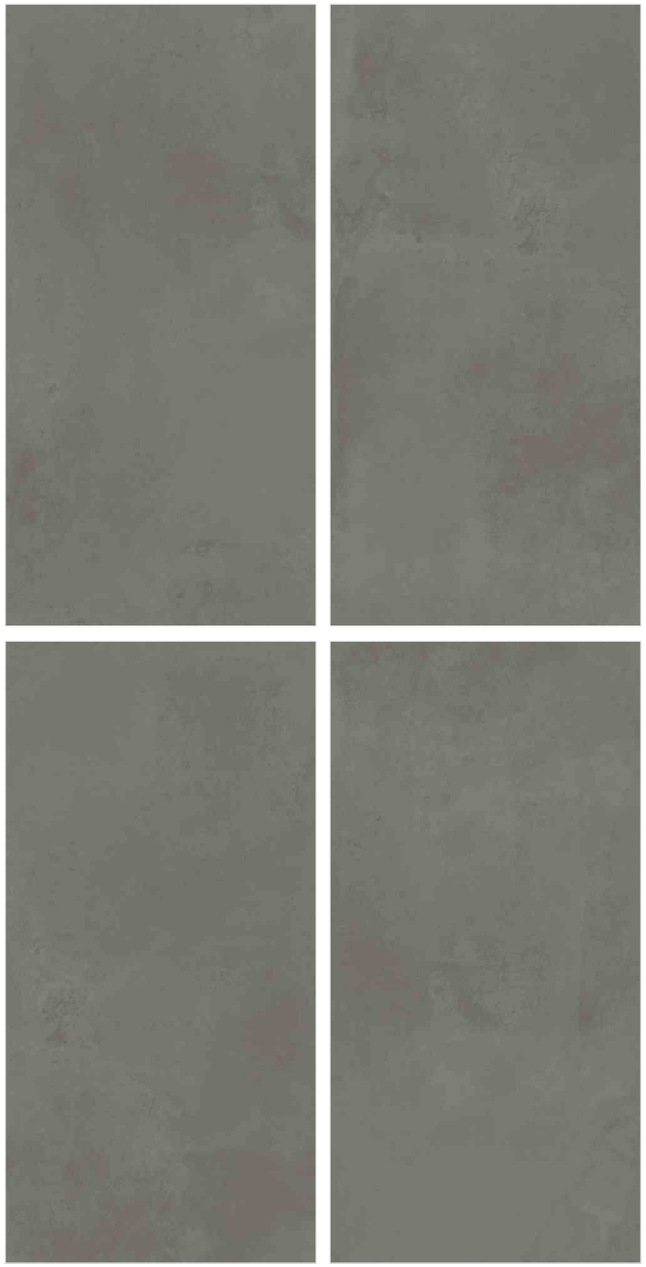
4
Random

Matt
Finish

rubito tiles

Serinova COLLECTION





DESIGN NAME :

ASTRA GREY

600x
1200mm

4
Random

Matt
Finish

TAP FOR
360 VIEW



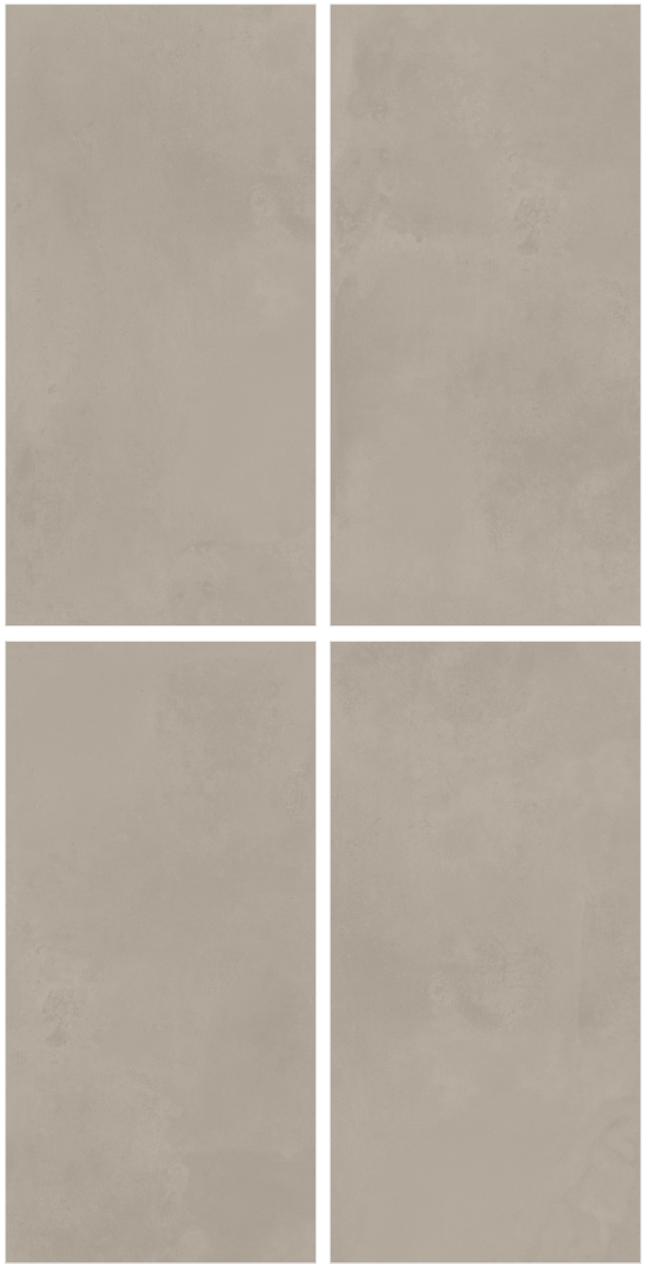
ASTRA BIANCO

TAP FOR
360 VIEW

rubito tiles

Serinova COLLECTION





DESIGN NAME :

ASTRA CREMA

600x
1200mm

4
Random

Matt
Finish

rubito tiles

Serinova COLLECTION

DESIGN NAME :

CAPTAIN AMBER

600x
1200mm

4
Random

Matt
Finish

rubito tiles

Serinova COLLECTION

DESIGN NAME :

CAPTAIN BEIGE

600x
1200mm

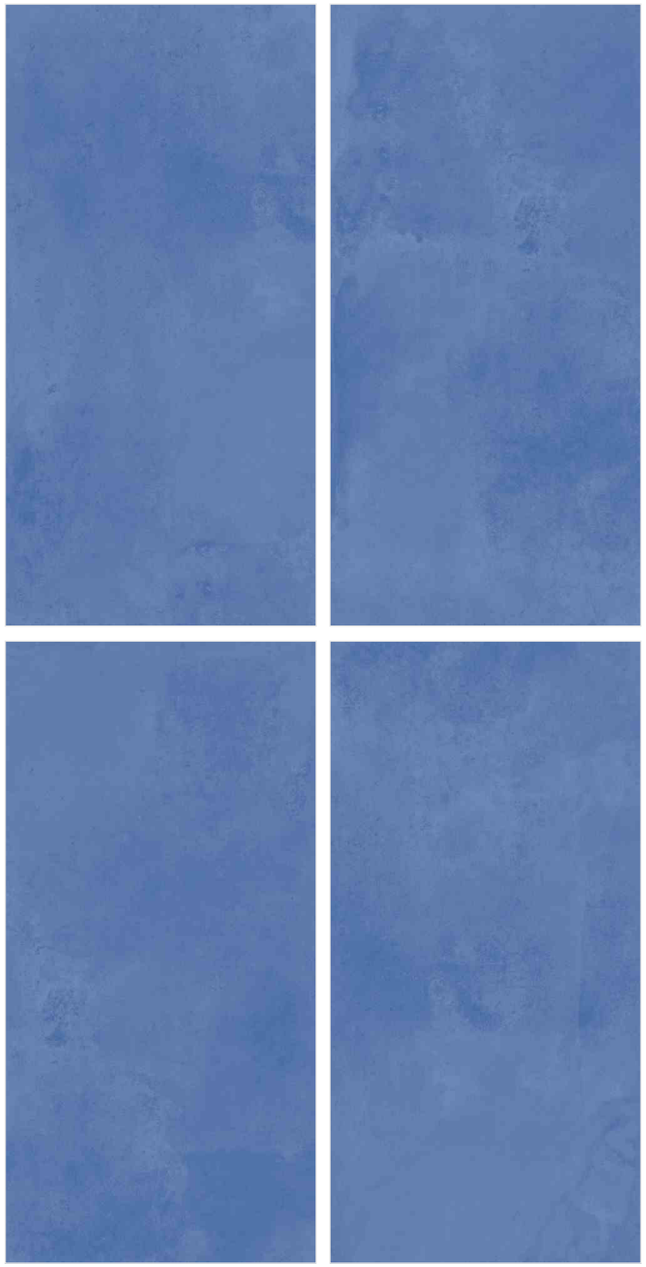
4
Random

Matt
Finish

rubito tiles

Serinova COLLECTION





DESIGN NAME :

CAPTAIN BLUE

600x
1200mm

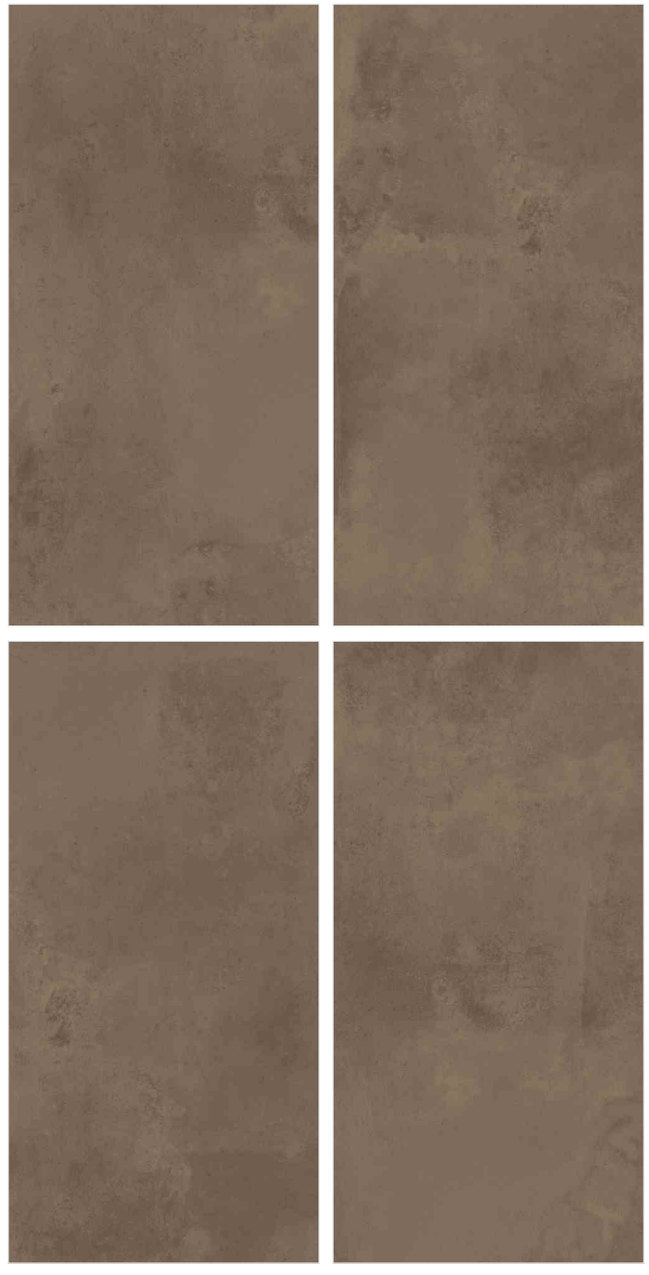
4
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Matt
Finish

rubito tiles

Serinova COLLECTION





DESIGN NAME :

CAPTAIN BRONCE

600x
1200mm

4
Random

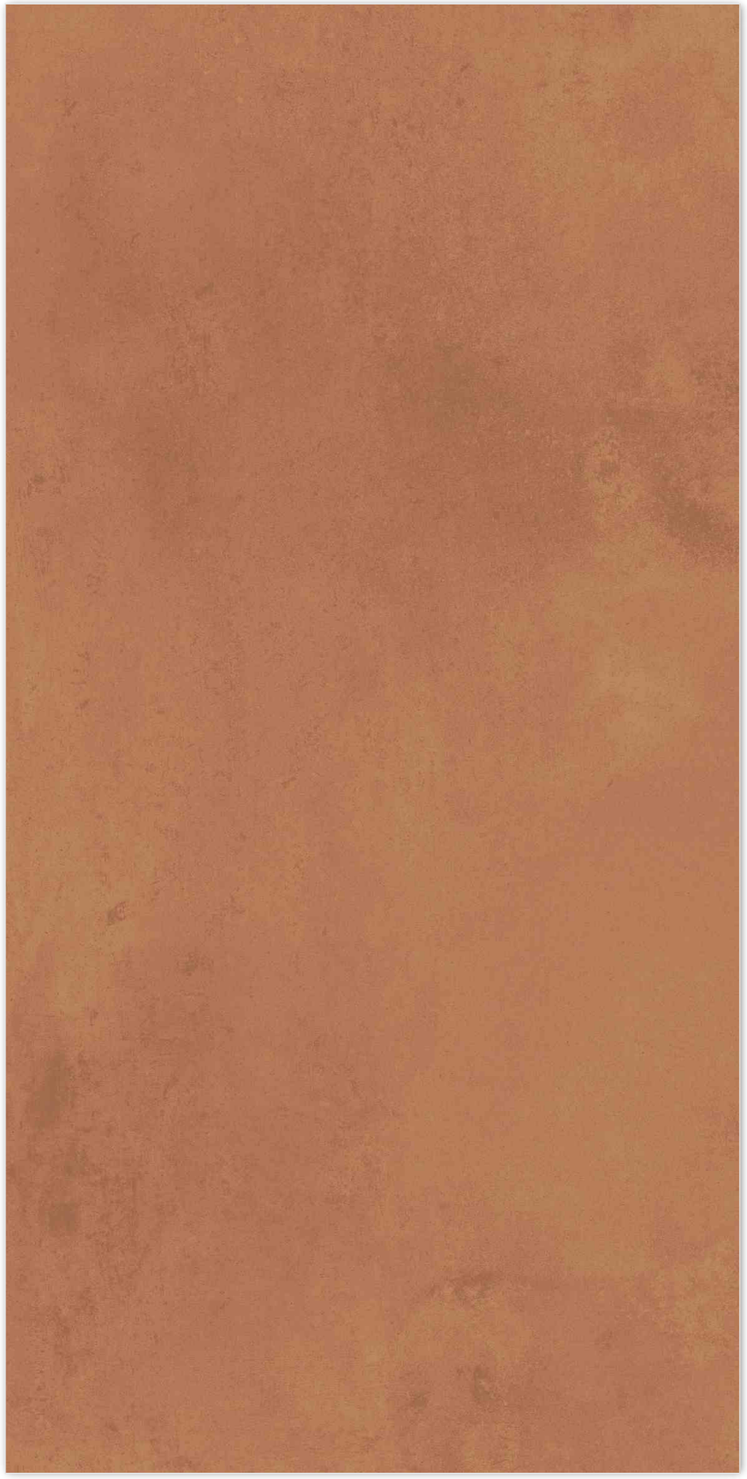
Matt
Finish

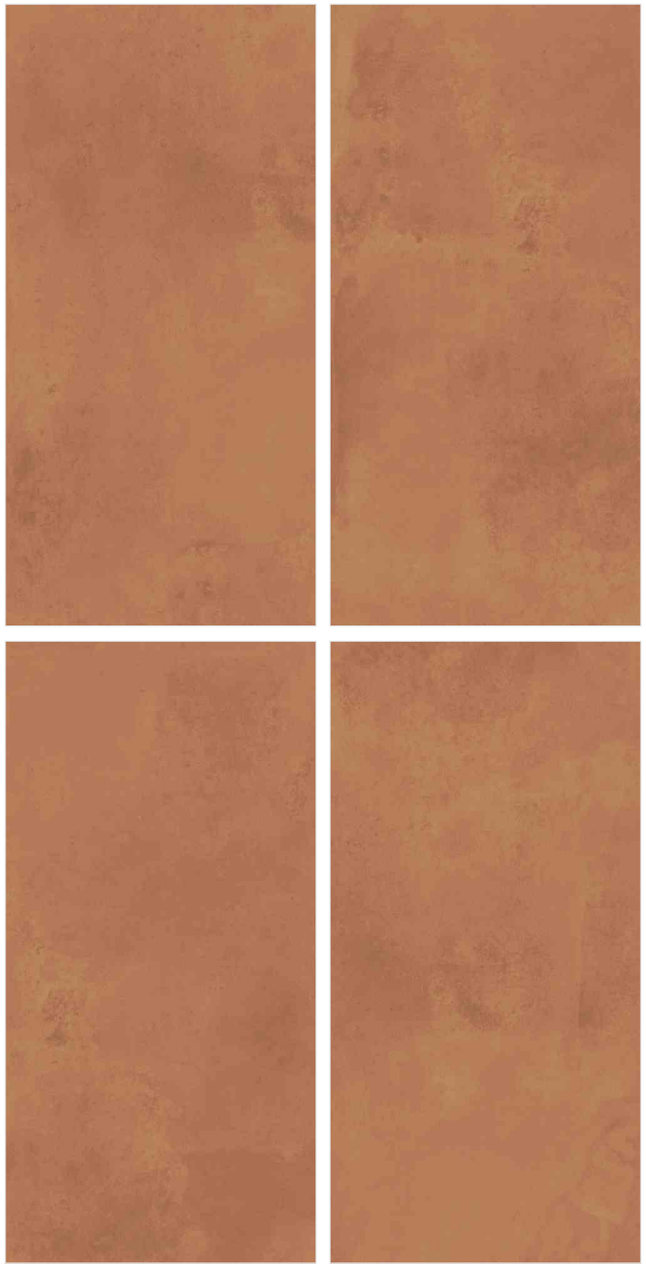
TAP FOR
360 VIEW


CAPTAIN BRONCE
TAP FOR
360 VIEW

rubito tiles

Serinova COLLECTION





DESIGN NAME :

CAPTAIN BROWN

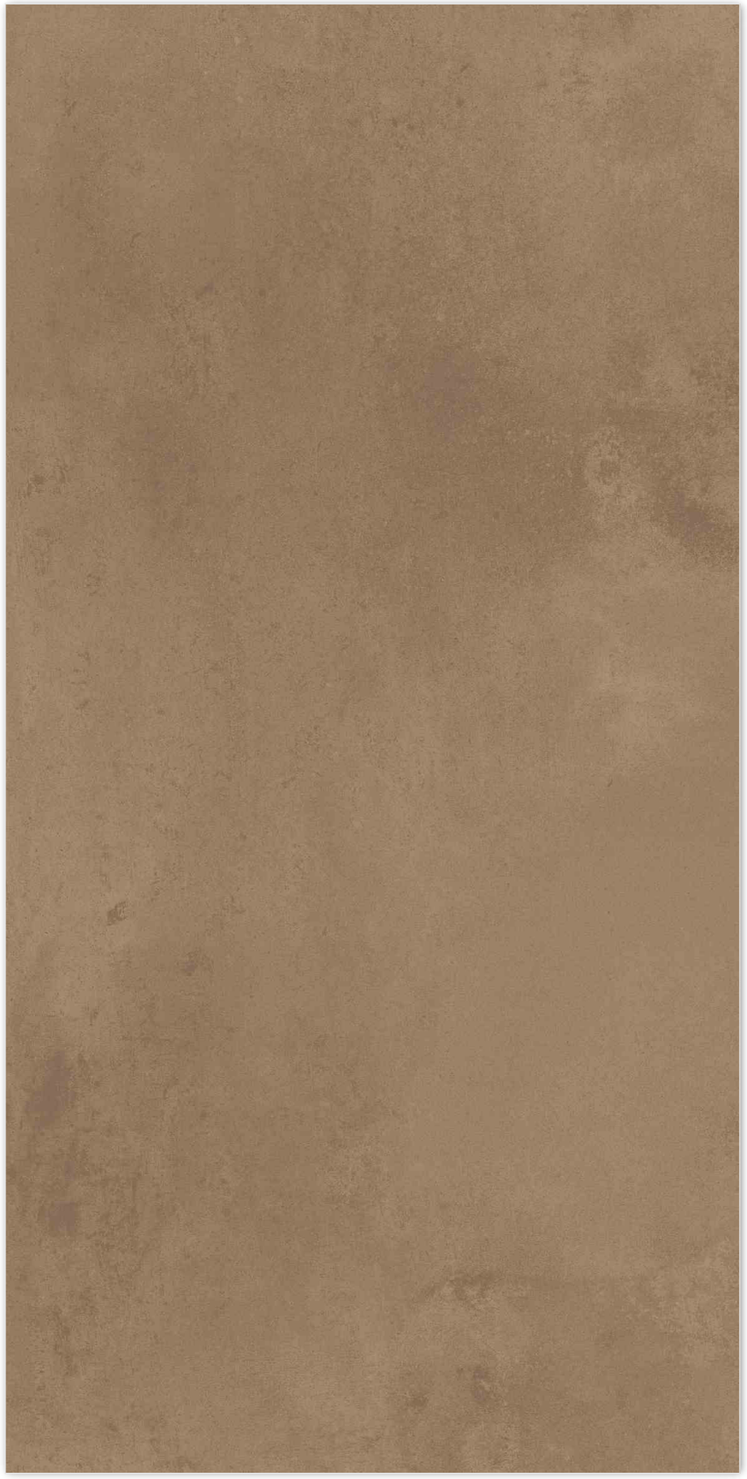
600x
1200mm

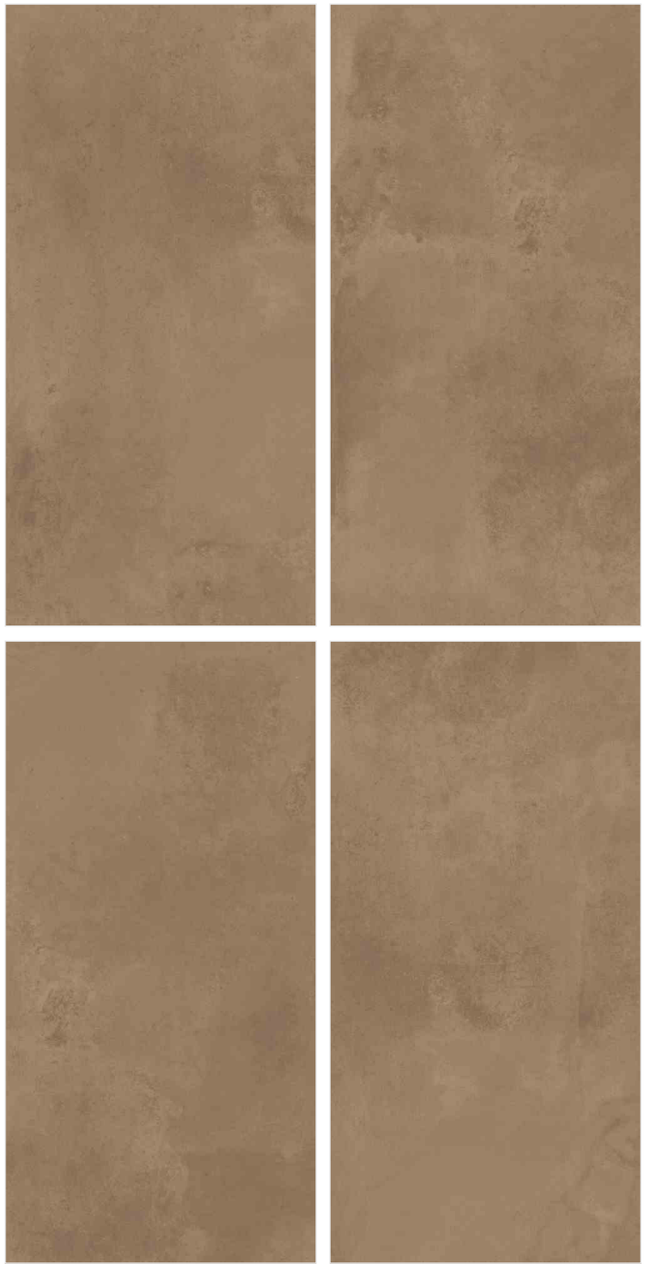
4
Random

Matt
Finish

rubito tiles

Serinova COLLECTION





DESIGN NAME :

CAPTAIN CAFFE

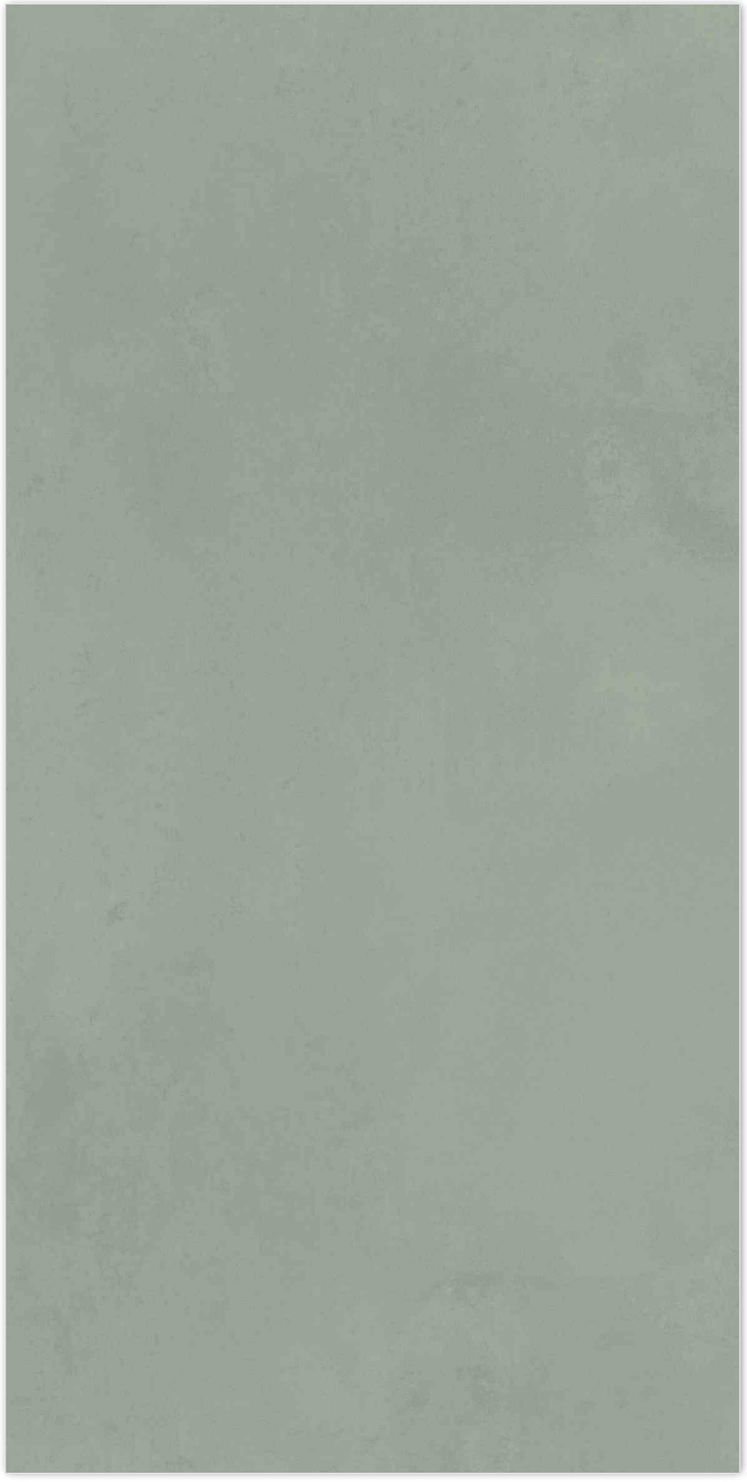
600x
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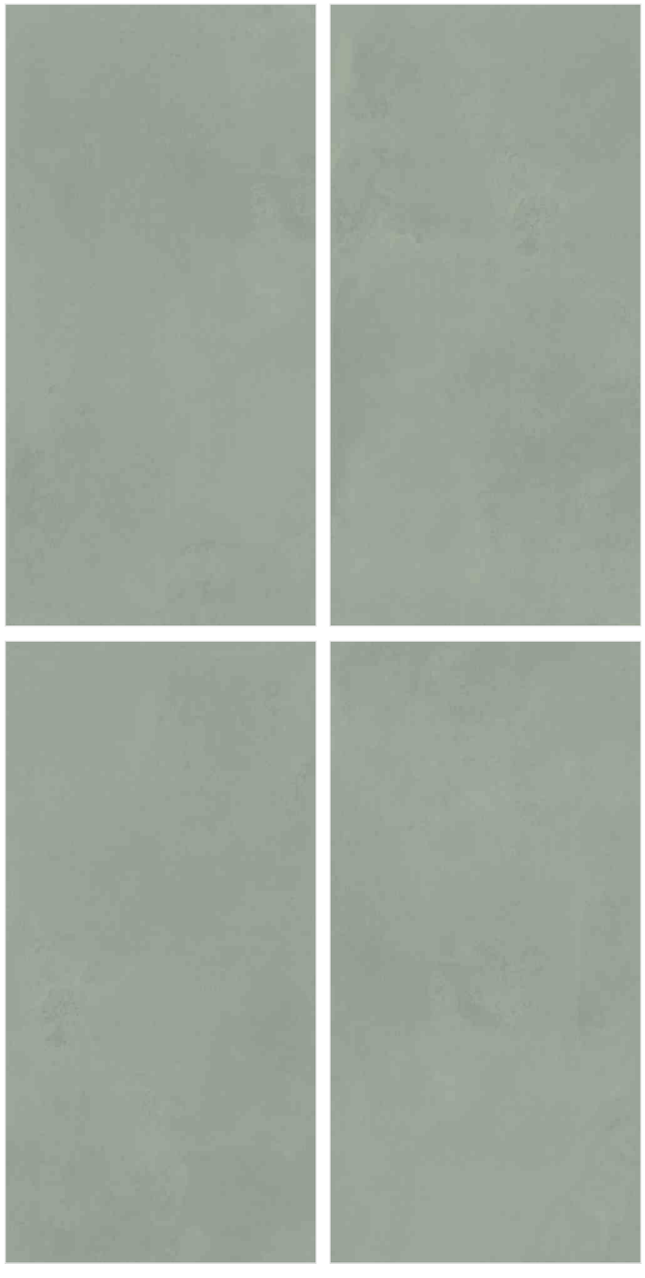
4
Random

Matt
Finish

rubito tiles

Serinova COLLECTION





DESIGN NAME :

CAPTAIN CINEZA

600x
1200mm

4
Random

Matt
Finish

TAP FOR
360 VIEW


CAPTAIN CINEZA
TAP FOR
360 VIEW

rubito tiles

Serinova COLLECTION

DESIGN NAME :

CAPTAIN CREMA

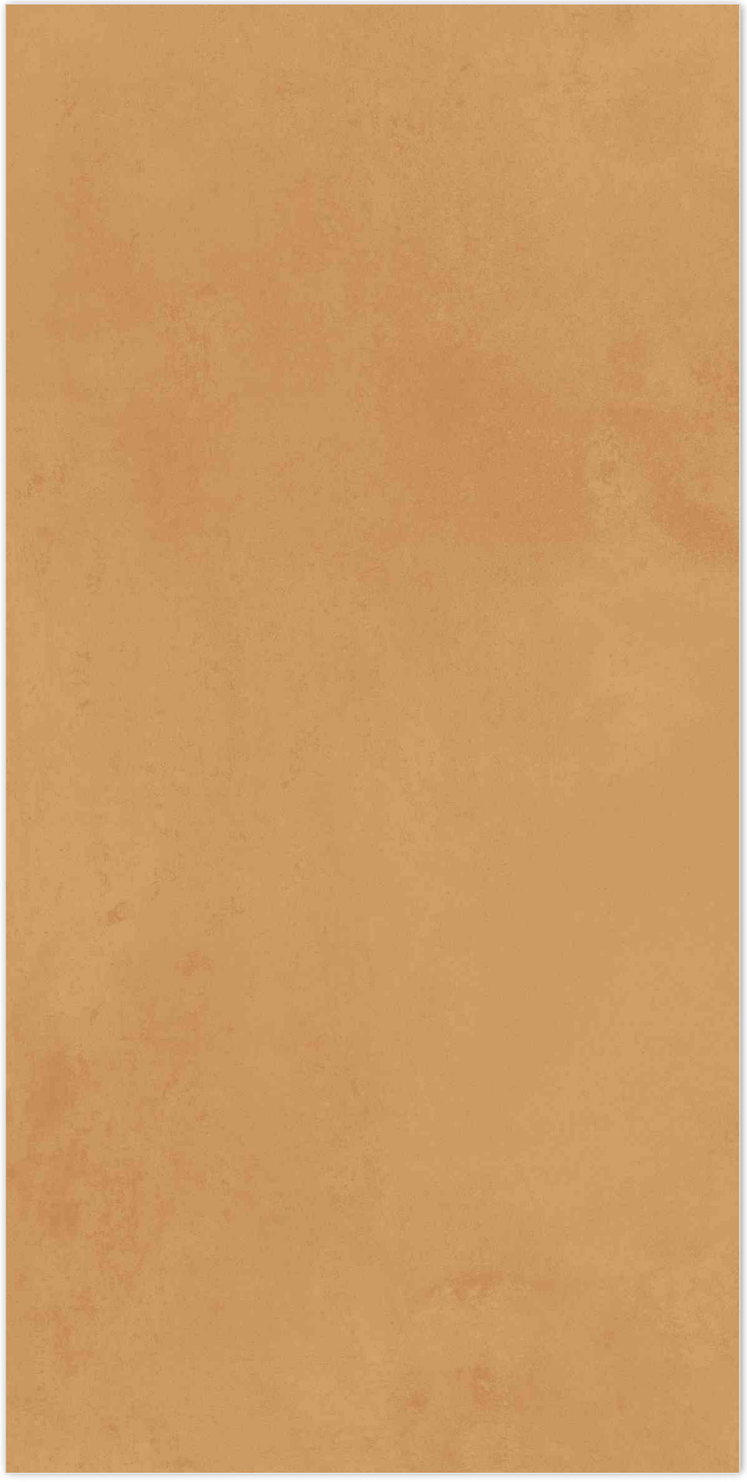
600x
1200mm

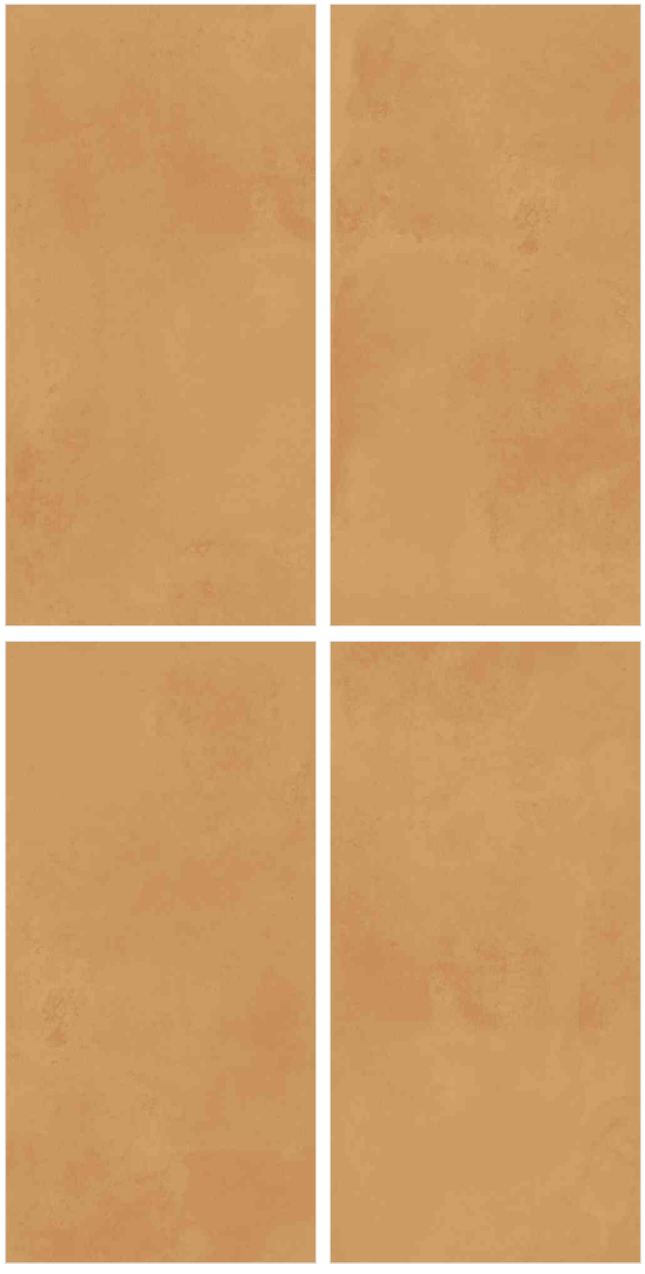
4
Random

Matt
Finish

rubito tiles

Serinova COLLECTION





DESIGN NAME :

CAPTAIN COTTO

600x
1200mm

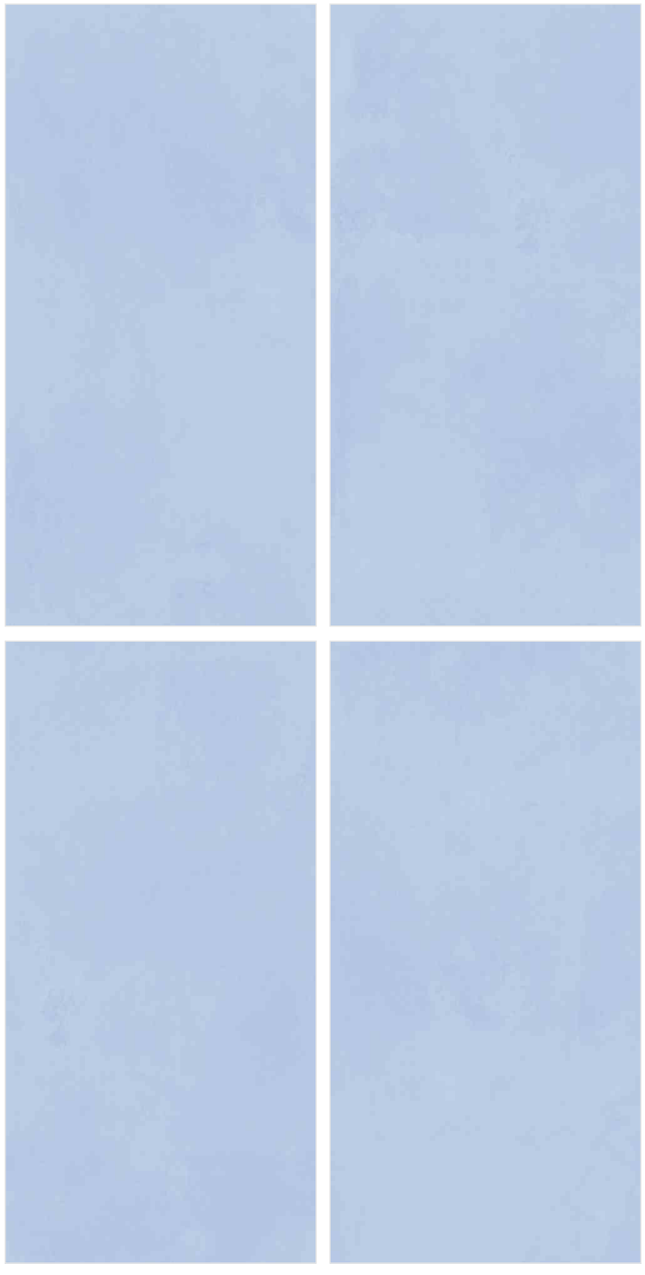
4
Random

Matt
Finish

rubito
tiles

Serinova
COLLECTION





DESIGN NAME :

CAPTAIN DOVE

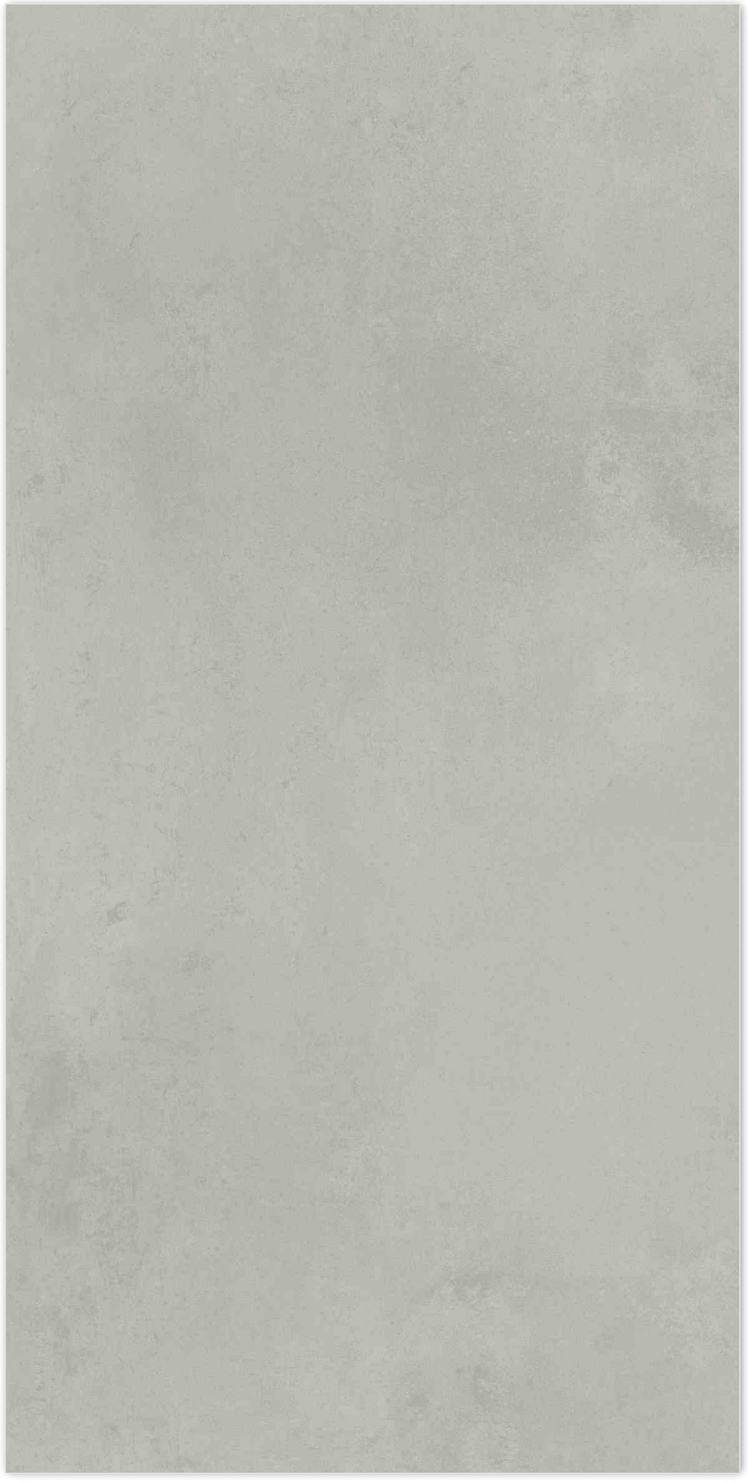
600x
1200mm

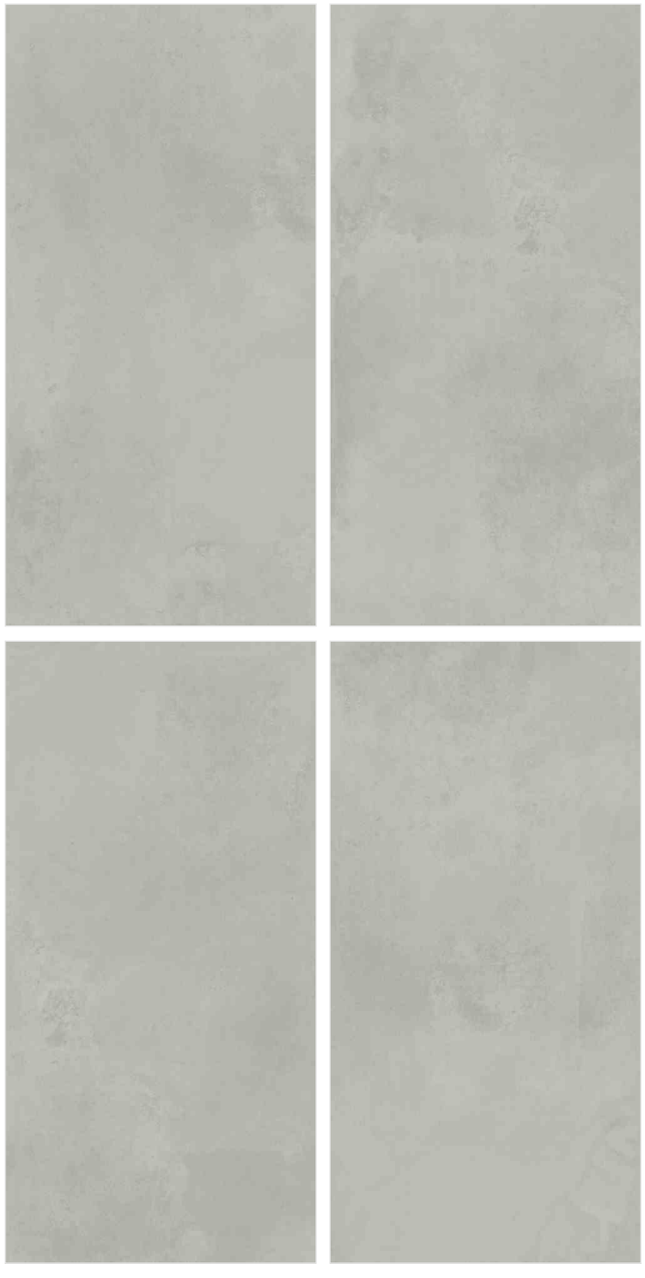
4
Random

Matt
Finish

rubito tiles

Serinova COLLECTION





DESIGN NAME :

CAPTAIN GREY

600x
1200mm

4
Random

Matt
Finish

rubito tiles

Serinova COLLECTION





DESIGN NAME :

CAPTAIN GREFITE

600x
1200mm

4
Random

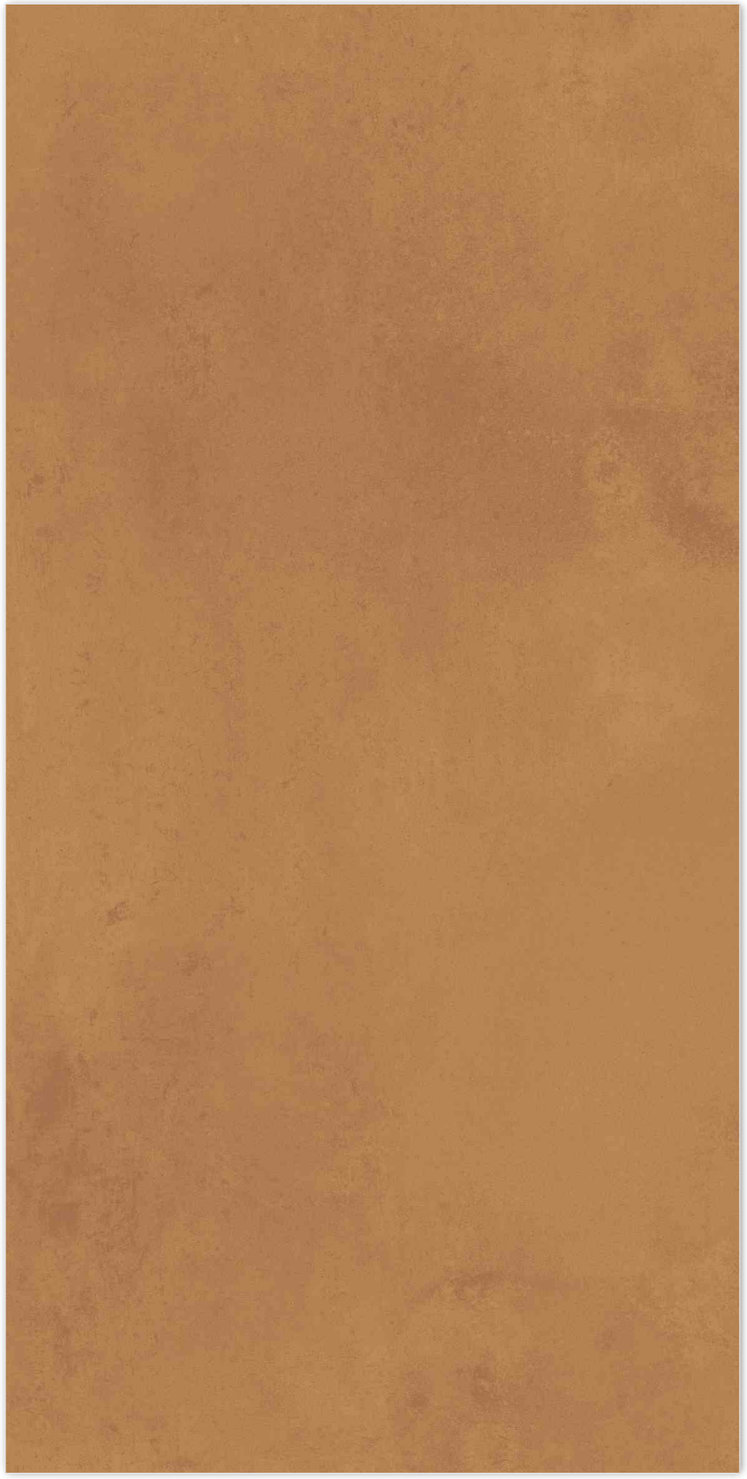
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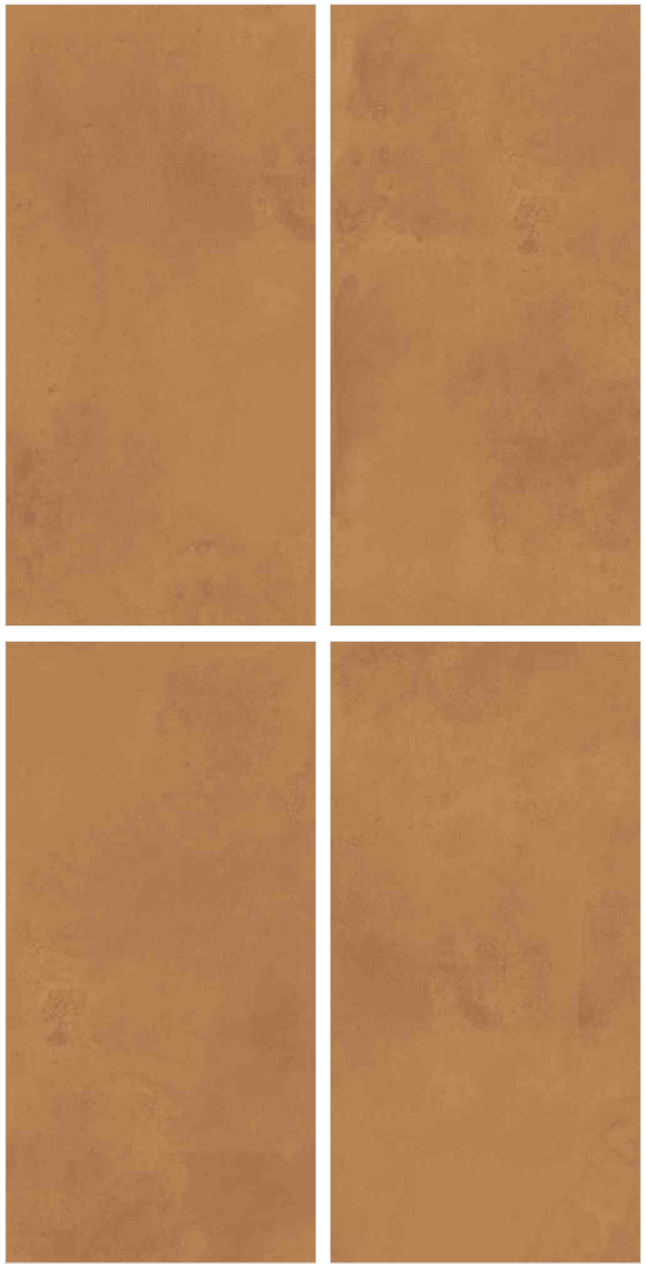
TAP FOR
360 VIEW


CAPTAIN GREFITE
TAP FOR
360 VIEW

rubito tiles

Serinova COLLECTION





DESIGN NAME :

CAPTAIN OXIDO

600x
1200mm

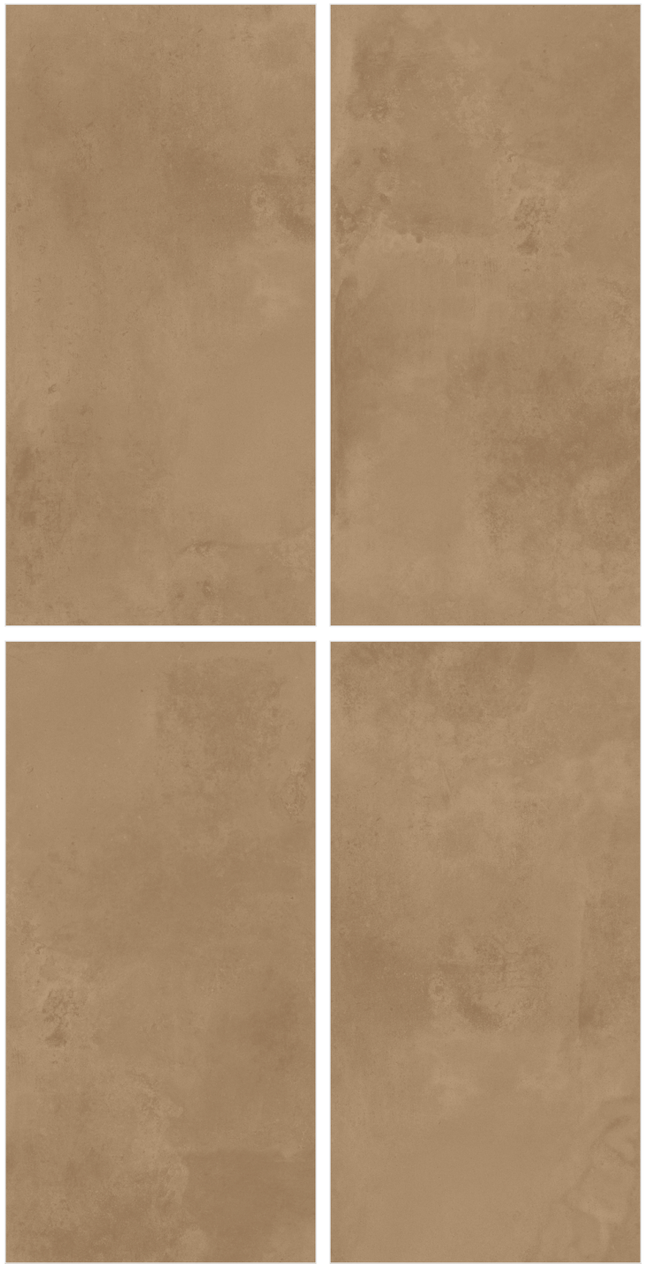
4
Random

Matt
Finish

rubito tiles

Serinova COLLECTION





DESIGN NAME :

CAPTAIN RUST

600x
1200mm

4
Random

Matt
Finish

rubito tiles

Serinova COLLECTION

DESIGN NAME :

CAPTAIN SILVER

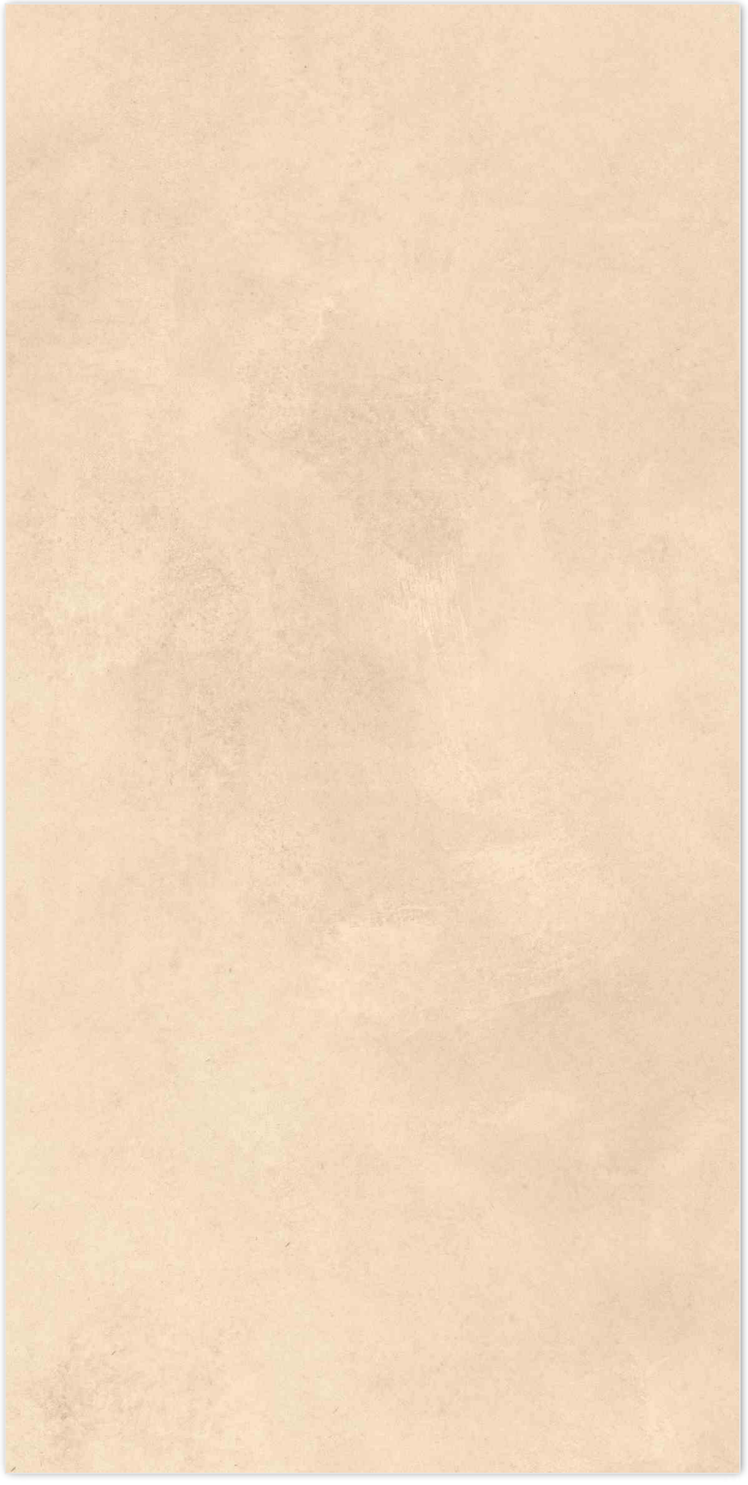
600x
1200mm

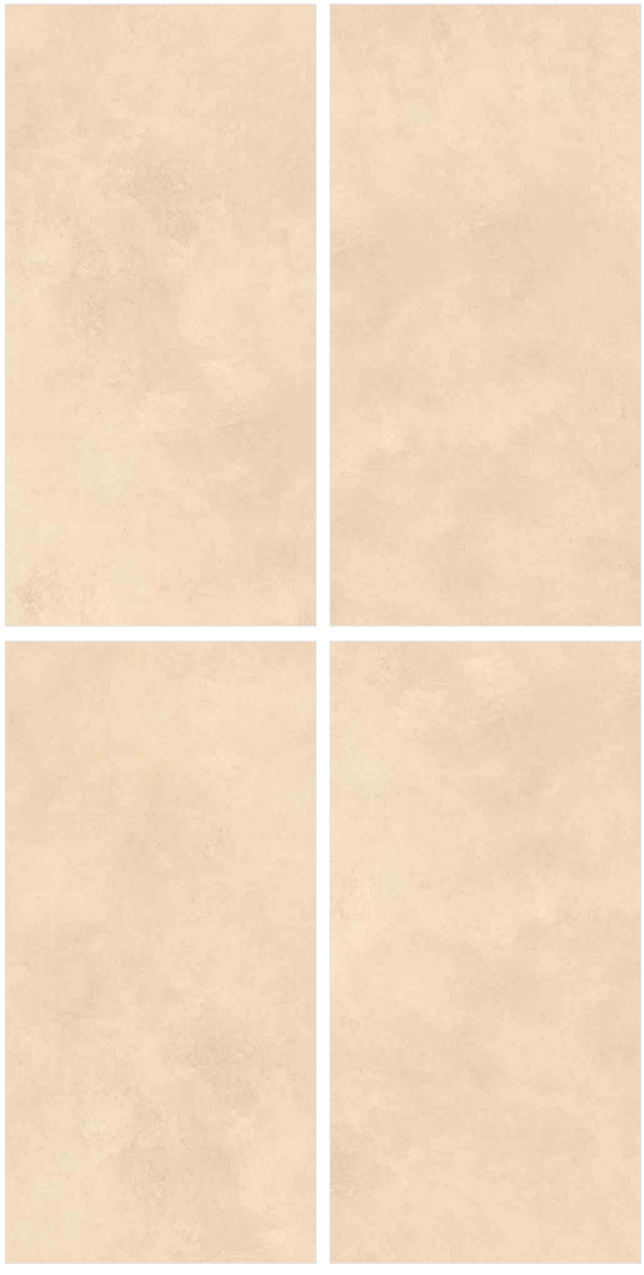
4
Random

Matt
Finish

rubito tiles

Serinova COLLECTION





DESIGN NAME :

CEMENTO BEIGE

600x
1200mm

4
Random

Matt
Finish

rubito tiles

Serinova COLLECTION





DESIGN NAME :

CEMENTO CHOKO

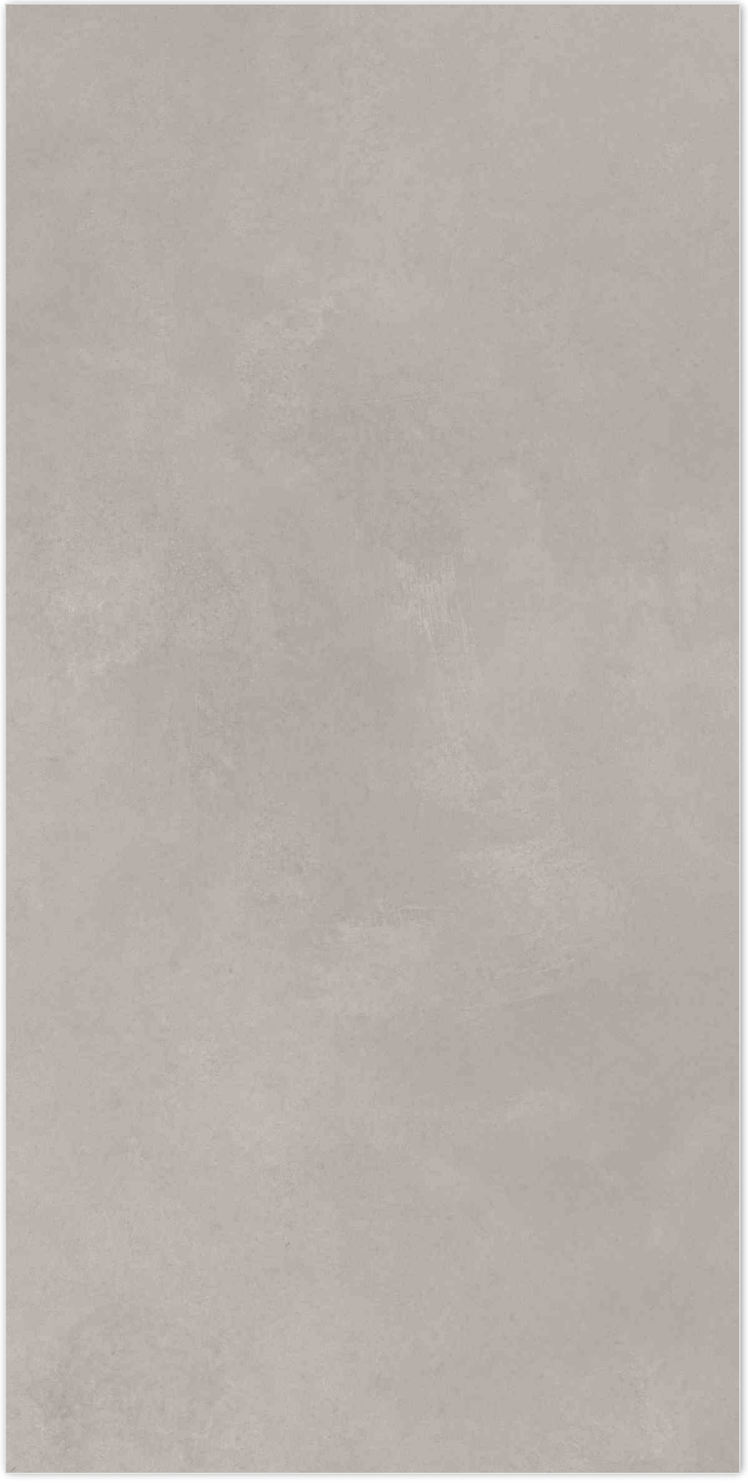
600x
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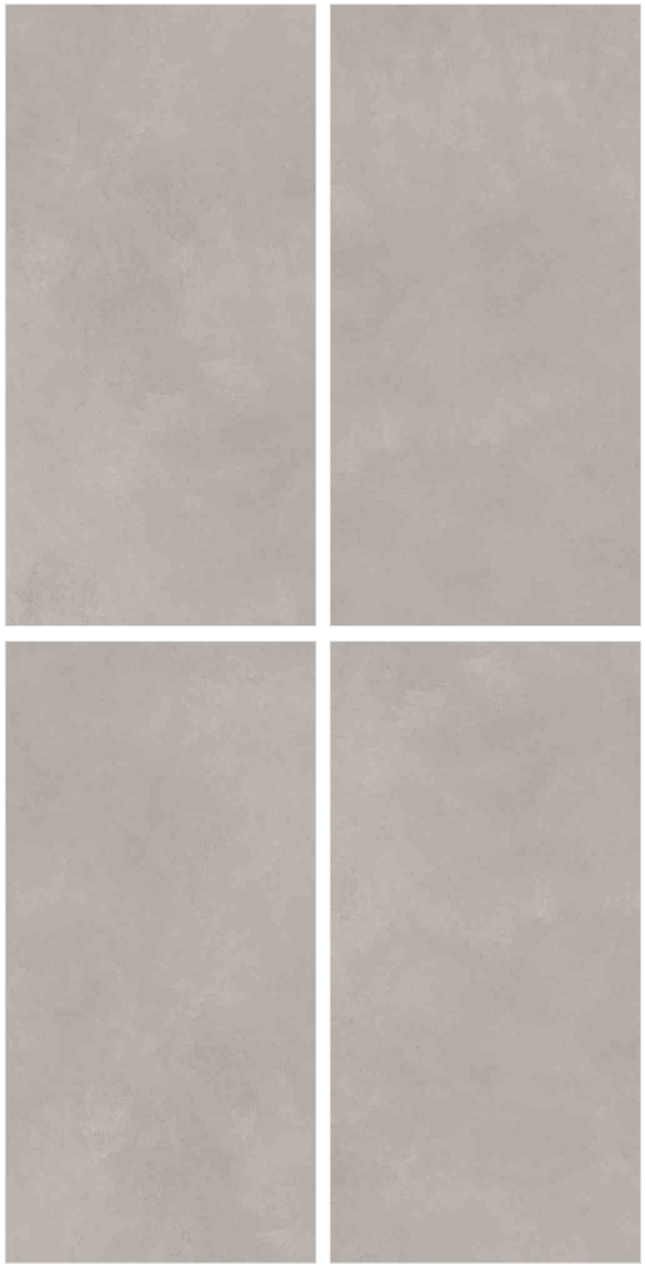
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Matt
Finish

rubito tiles

Serinova COLLECTION





DESIGN NAME :

CEMENTO GRIS

600x
1200mm

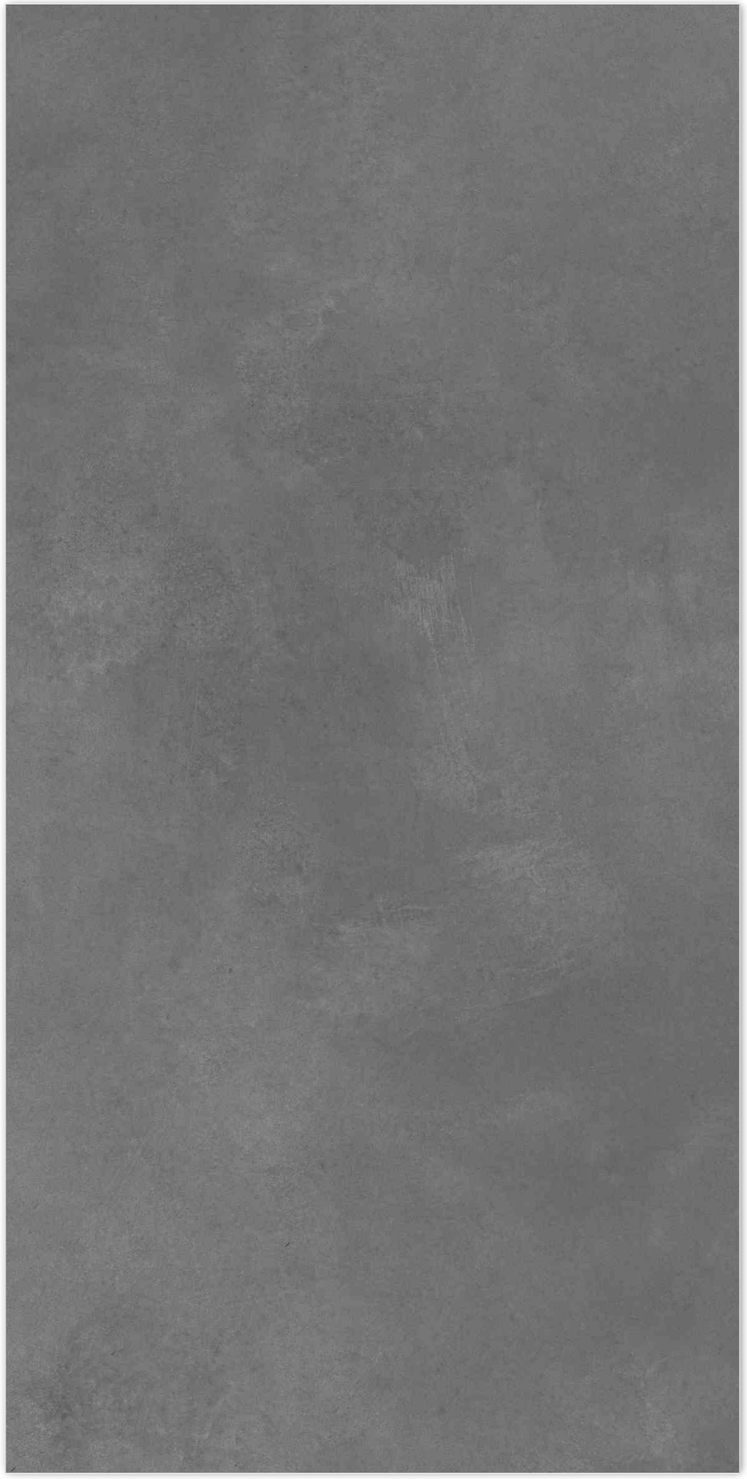
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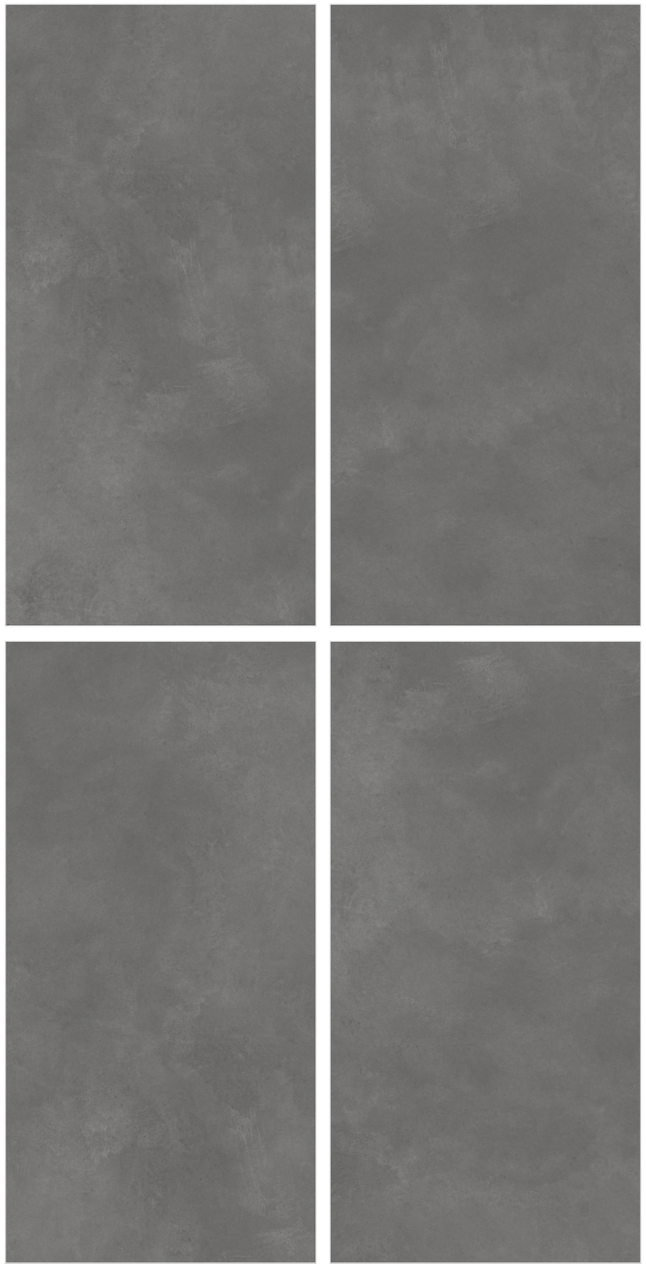
Matt
Finish

TAP FOR
360 VIEW

rubito tiles

Serinova COLLECTION





DESIGN NAME :

CEMENTO GREY

600x
1200mm

4
Random

Matt
Finish


CEMENTO GRIS
TAP FOR
360 VIEW

rubito tiles

Serinova COLLECTION





DESIGN NAME :

MARBO BEIGE

600x
1200mm

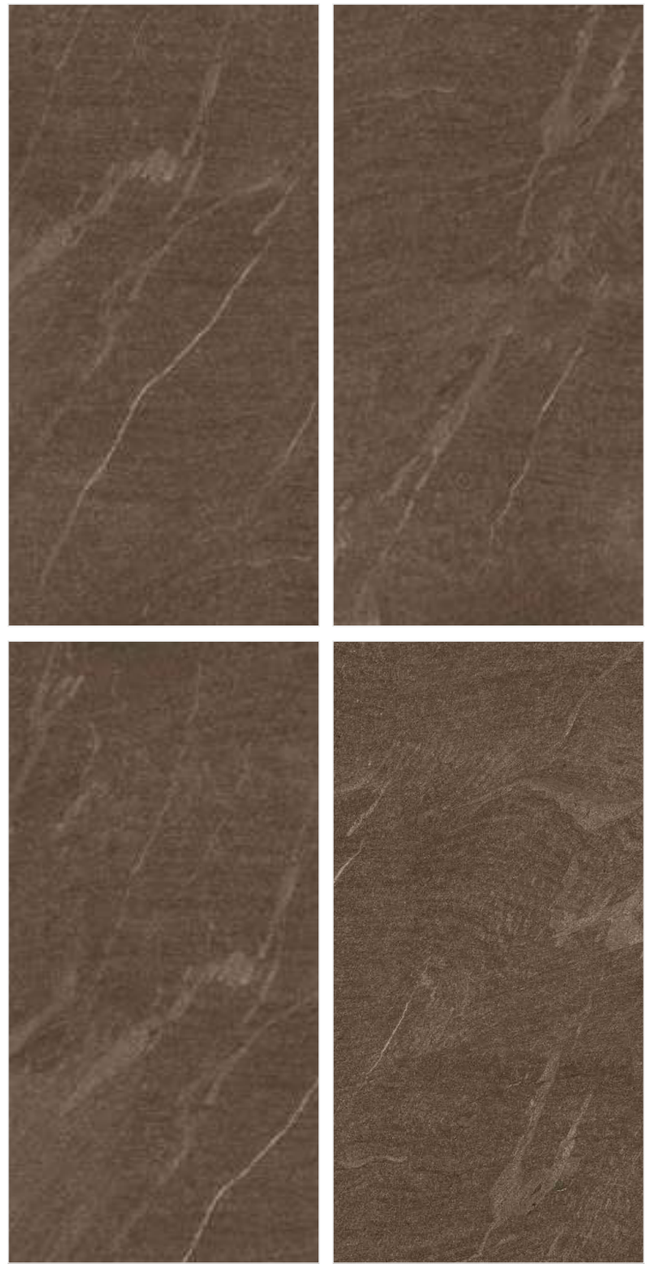
4
Random

Matt
Finish

rubito tiles

Serinova COLLECTION





DESIGN NAME :

MARBO CHOKO

600x
1200mm

4
Random

Matt
Finish

rubito tiles

Serinova COLLECTION





DESIGN NAME :

MARBO GRIS

600x
1200mm

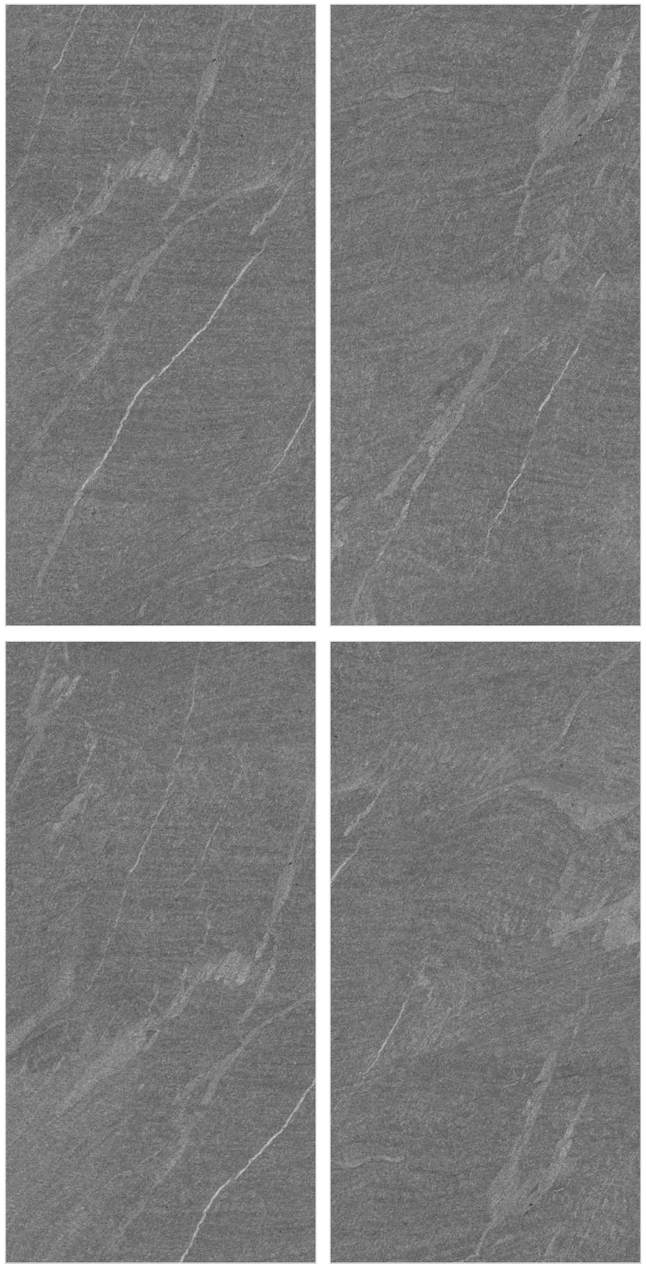
4
Random

Matt
Finish

rubito tiles

Serinova COLLECTION





DESIGN NAME :

MARBO GREY

600x
1200mm

4
Random

Matt
Finish

rubito tiles

Serinova COLLECTION





DESIGN NAME :

MARBO ROSO

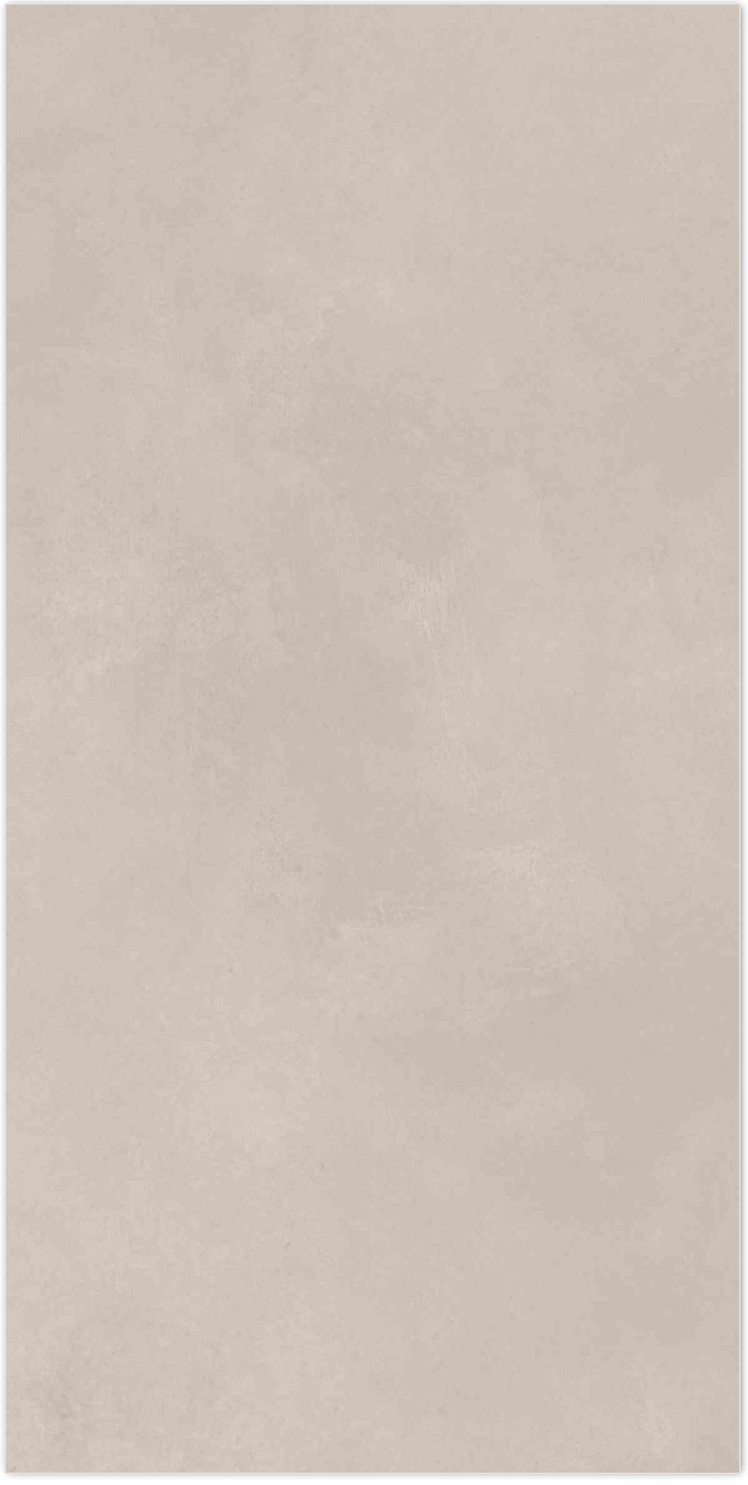
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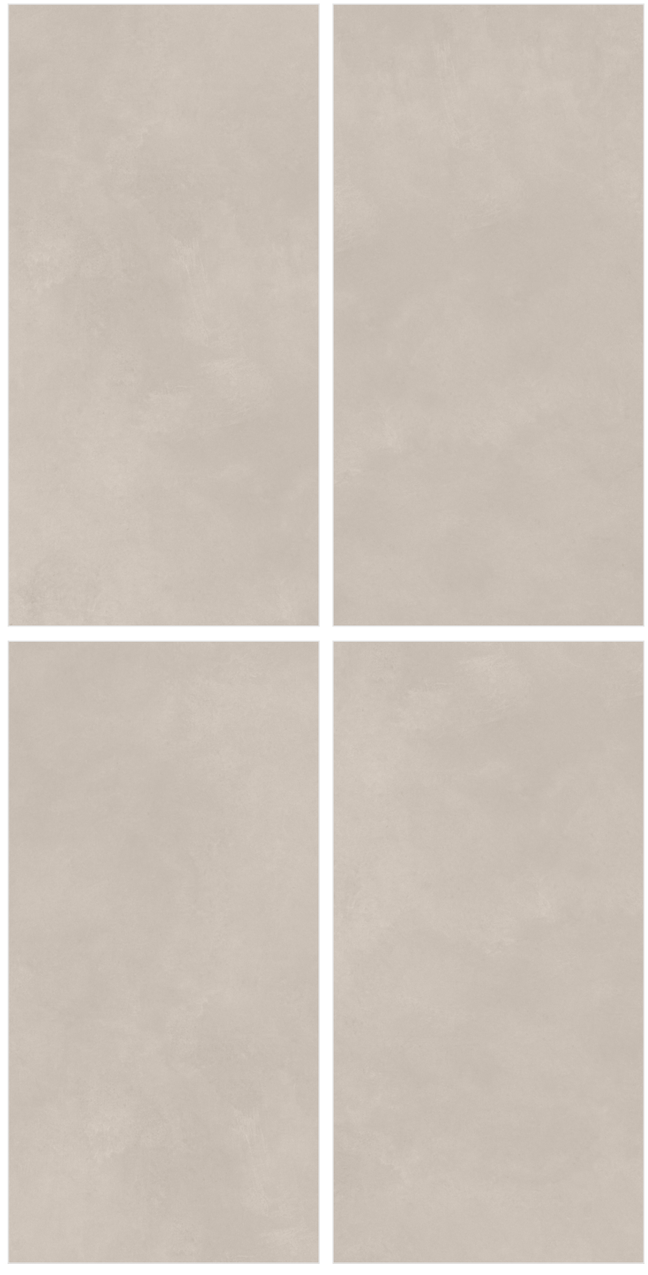
4
Random

Matt
Finish

rubito tiles

Serinova COLLECTION





DESIGN NAME :

MARVEL AMBER

600x
1200mm

4
Random

Matt
Finish

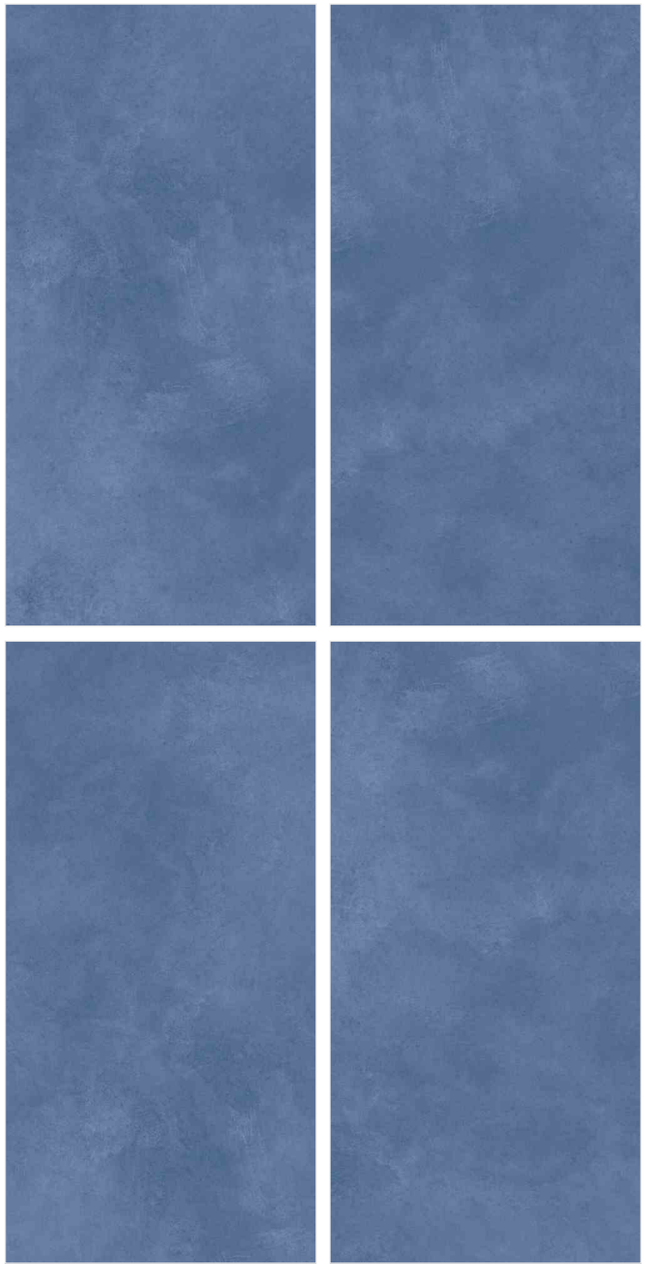
TAP FOR
360 VIEW


MARVEL AMBER
TAP FOR
360 VIEW

rubito tiles

Serinova COLLECTION





DESIGN NAME :

MARVEL BLUE

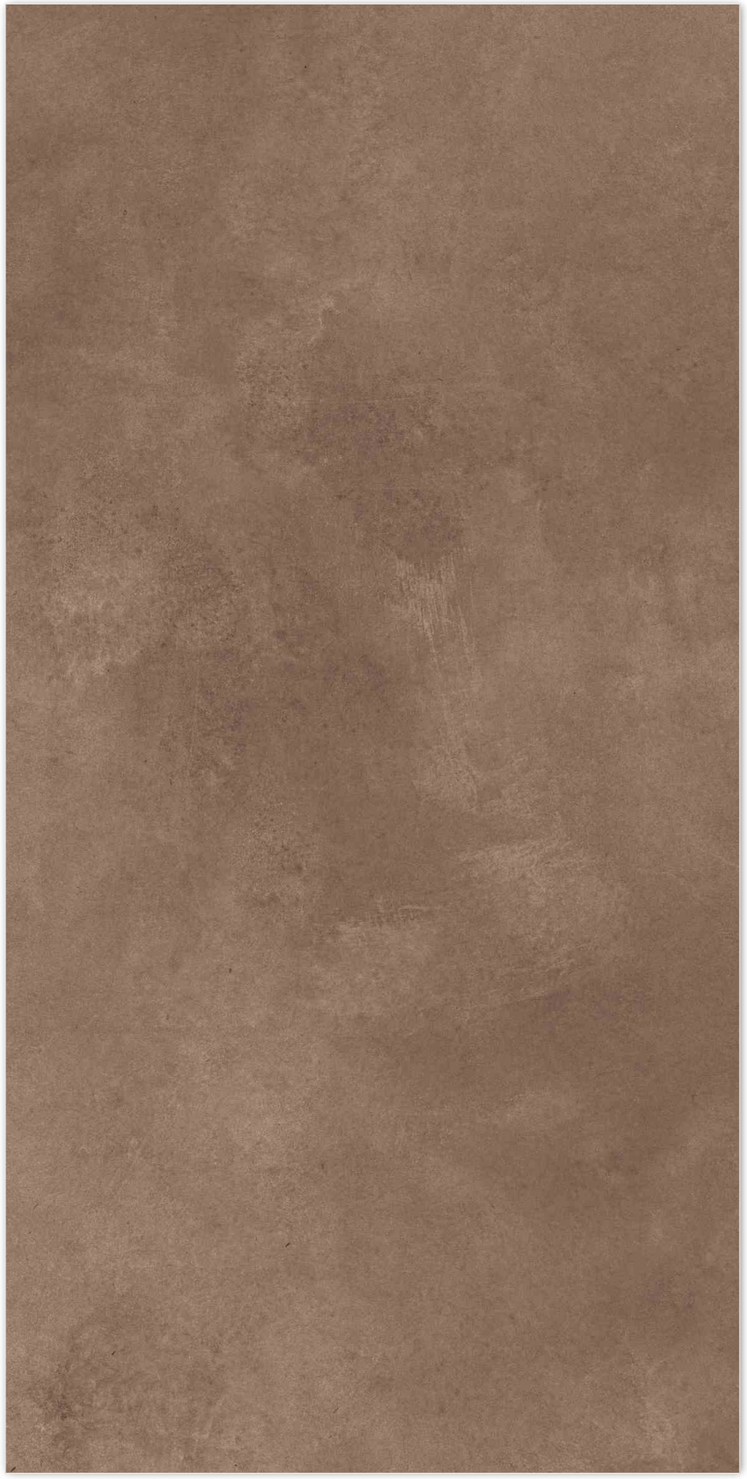
600x
1200mm

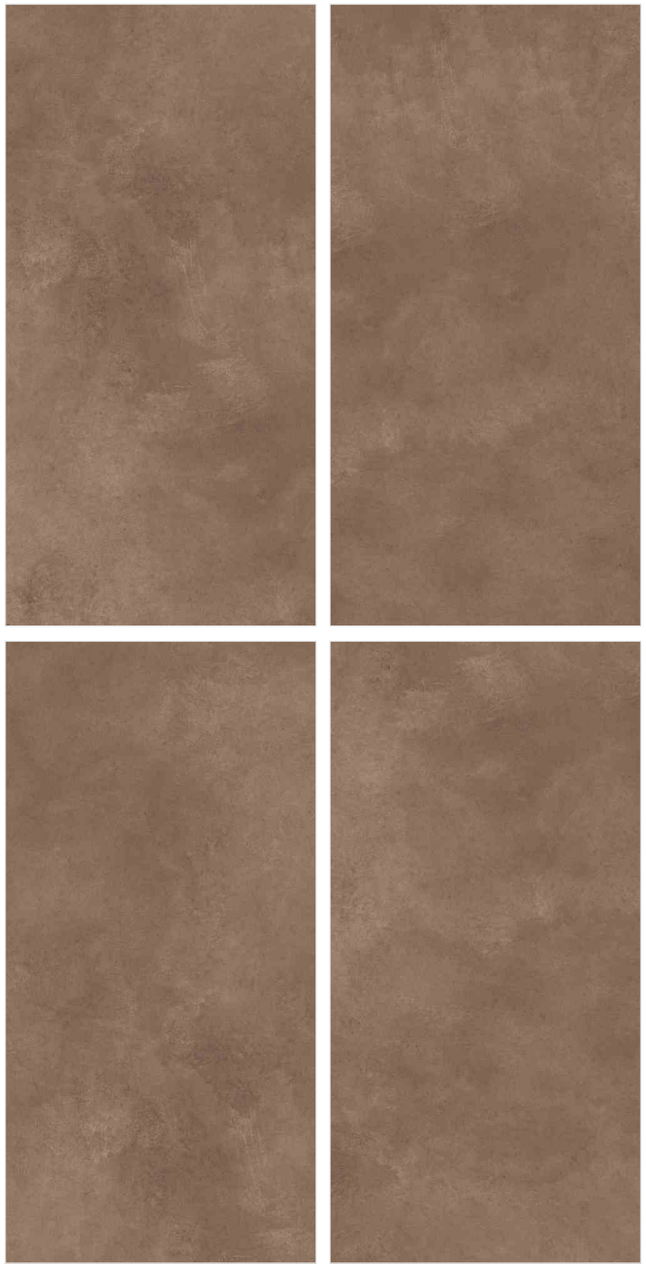
4
Random

Matt
Finish

rubito tiles

Serinova COLLECTION





DESIGN NAME :

MARVEL BRONCE

600x
1200mm

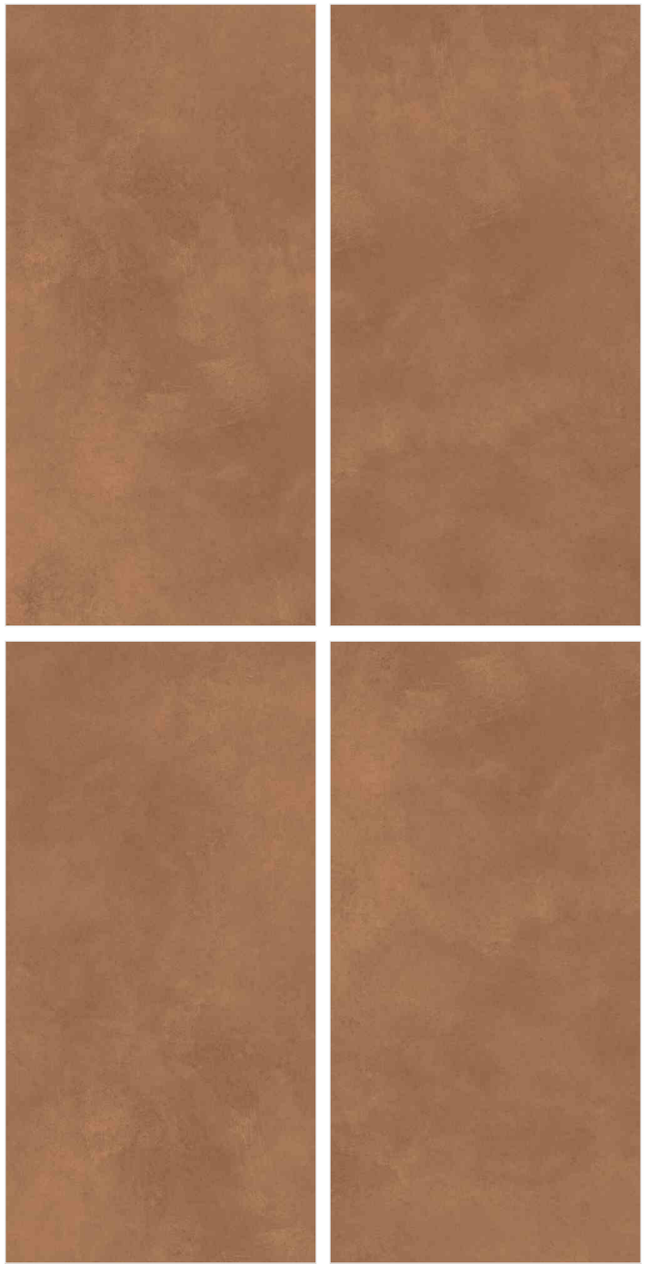
4
Random

Matt
Finish

rubito tiles

Serinova COLLECTION





DESIGN NAME :

MARVEL BROWN

600x
1200mm

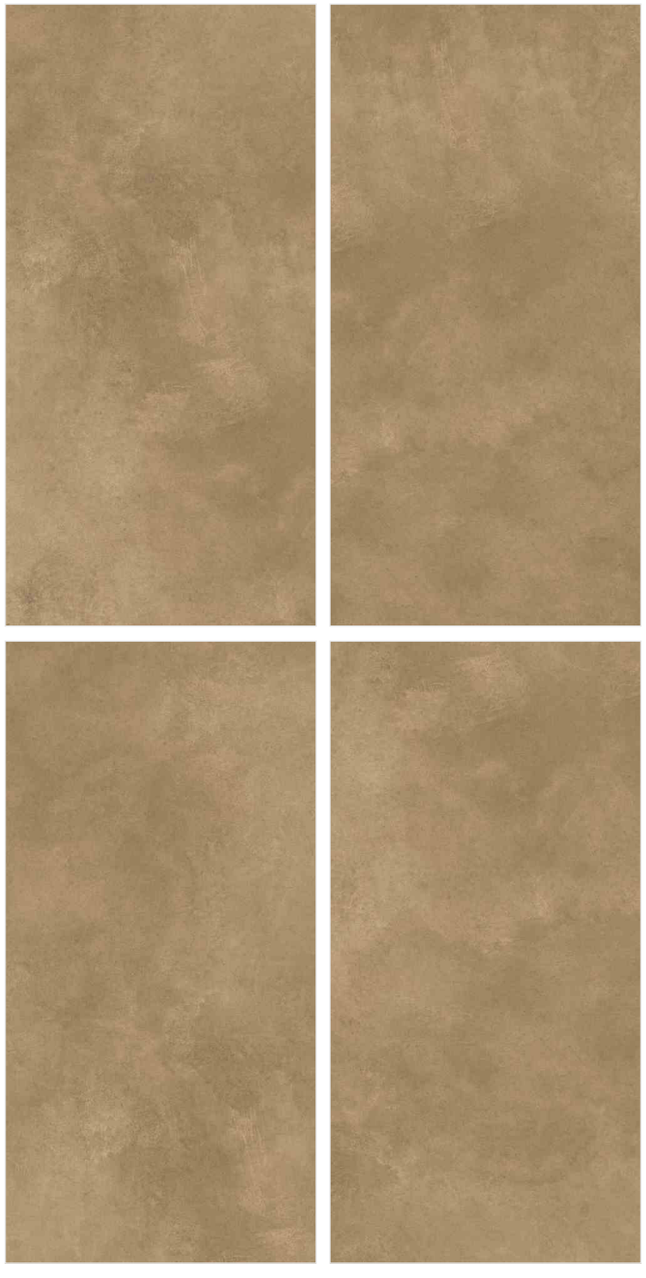
4
Random

Matt
Finish

rubito tiles

Serinova COLLECTION





DESIGN NAME :

MARVEL CAFFE

600x
1200mm

4
Random

Matt
Finish

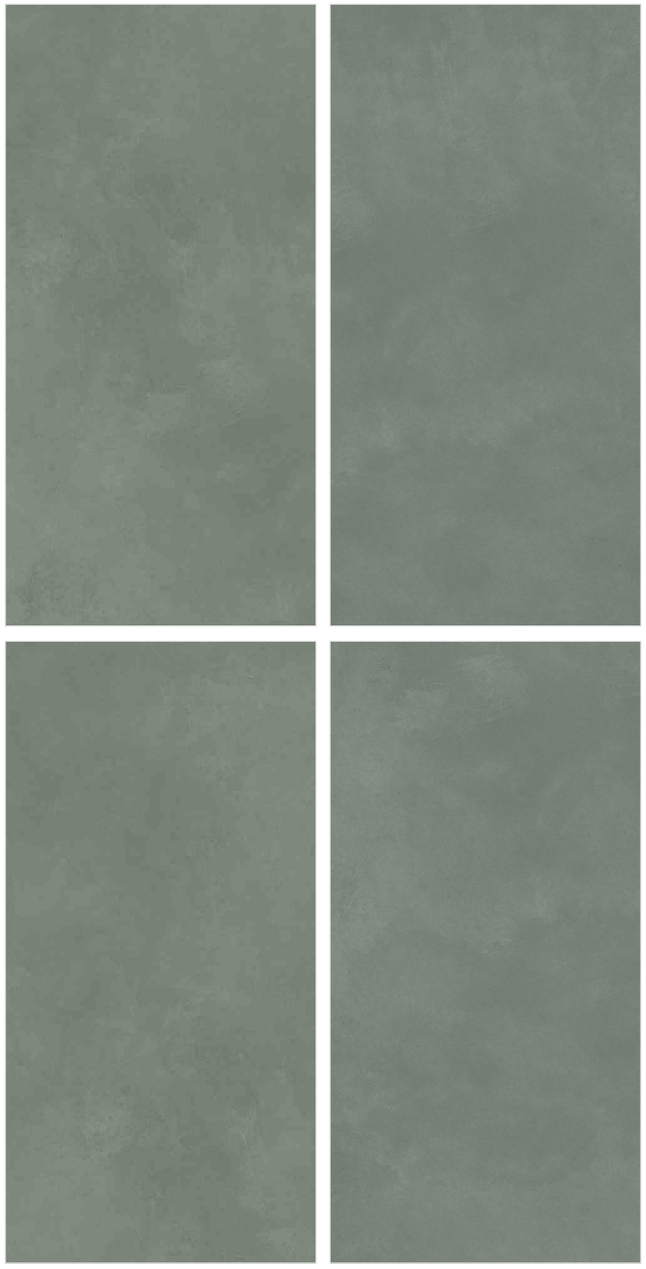
TAP FOR
360 VIEW


MARVEL CAFFE
TAP FOR
360 VIEW

rubito tiles

Serinova COLLECTION





DESIGN NAME :

MARVEL CINEZA

600x
1200mm

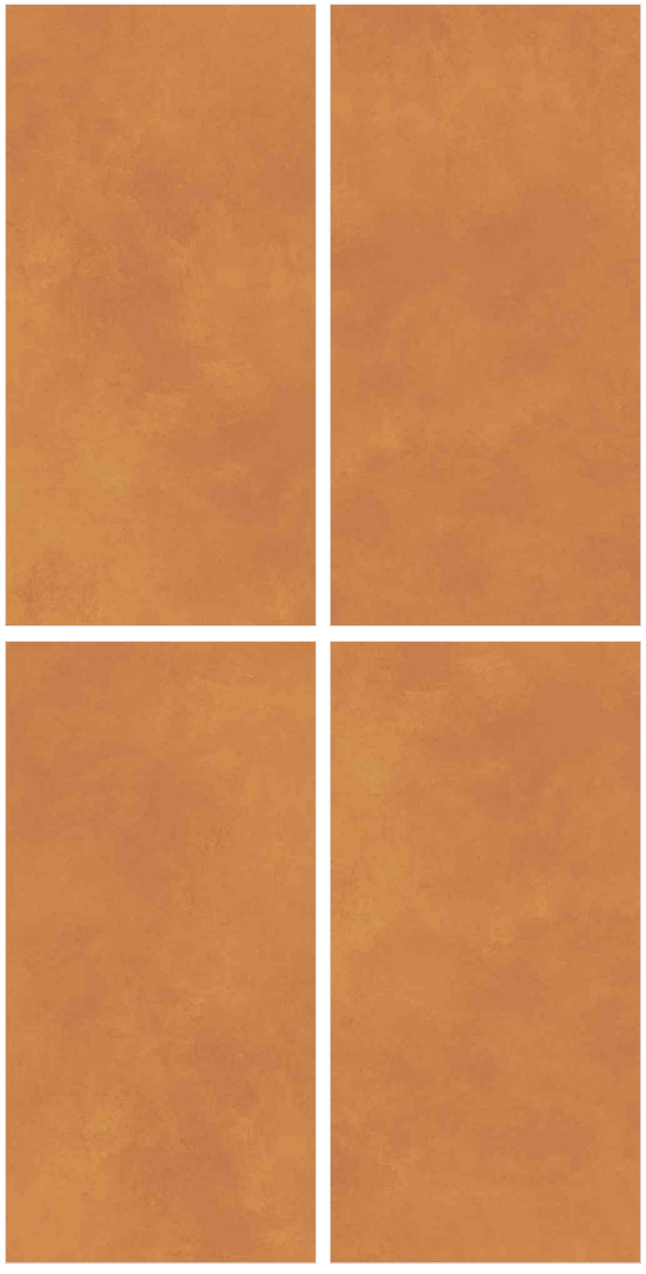
4
Random

Matt
Finish

rubito tiles

Serinova COLLECTION





DESIGN NAME :

MARVEL COTTO

600x
1200mm

4
Random

Matt
Finish

rubito tiles

Serinova COLLECTION

DESIGN NAME :

MARVEL CREMA

600x
1200mm

4
Random

Matt
Finish

rubito tiles

Serinova COLLECTION

DESIGN NAME :

MARVEL DOVE

600x
1200mm

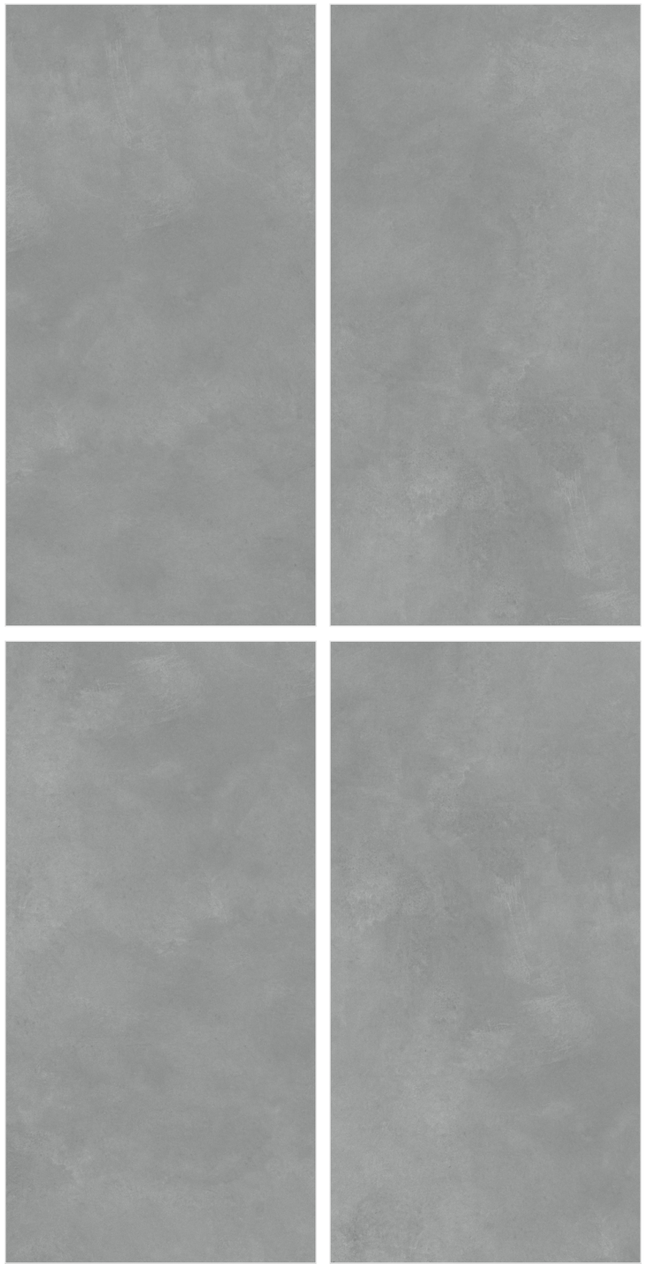
4
Random

Matt
Finish

rubito tiles

Serinova COLLECTION





DESIGN NAME :

MARVEL GRIS

600x
1200mm

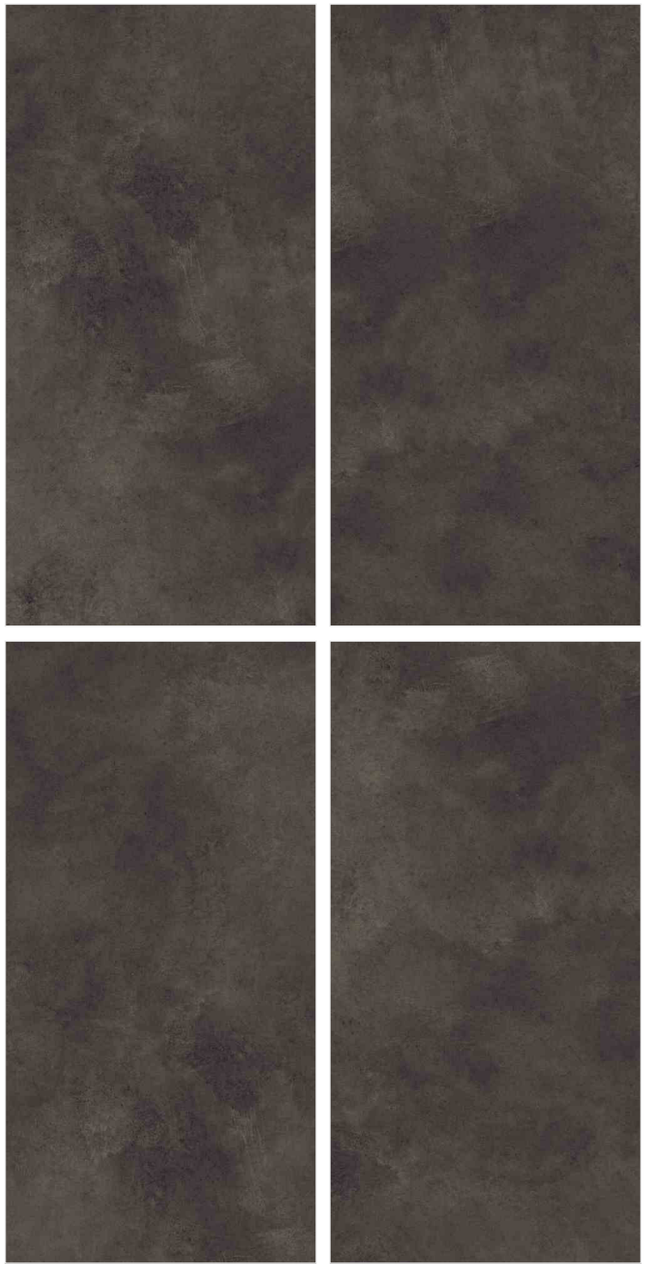
4
Random

Matt
Finish

rubito tiles

Serinova COLLECTION





DESIGN NAME :

MARVEL GREFITE

600x
1200mm

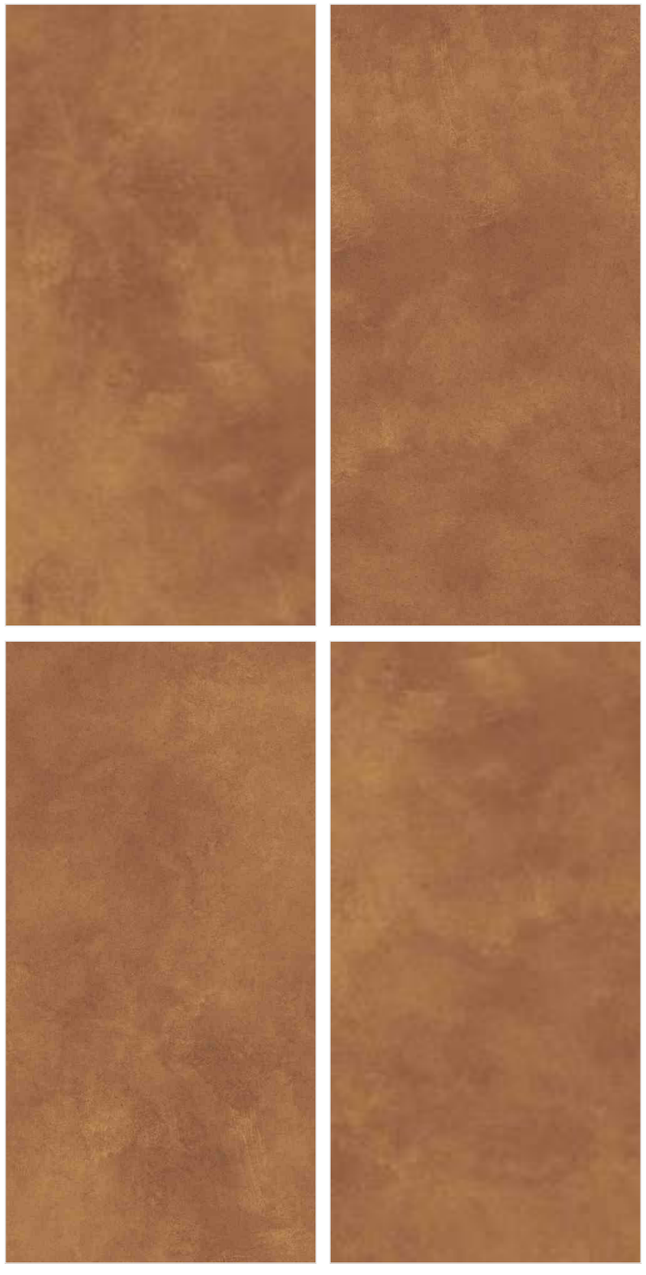
4
Random

Matt
Finish

rubito tiles

Serinova COLLECTION





DESIGN NAME :

MARVEL OXIDO

600x
1200mm

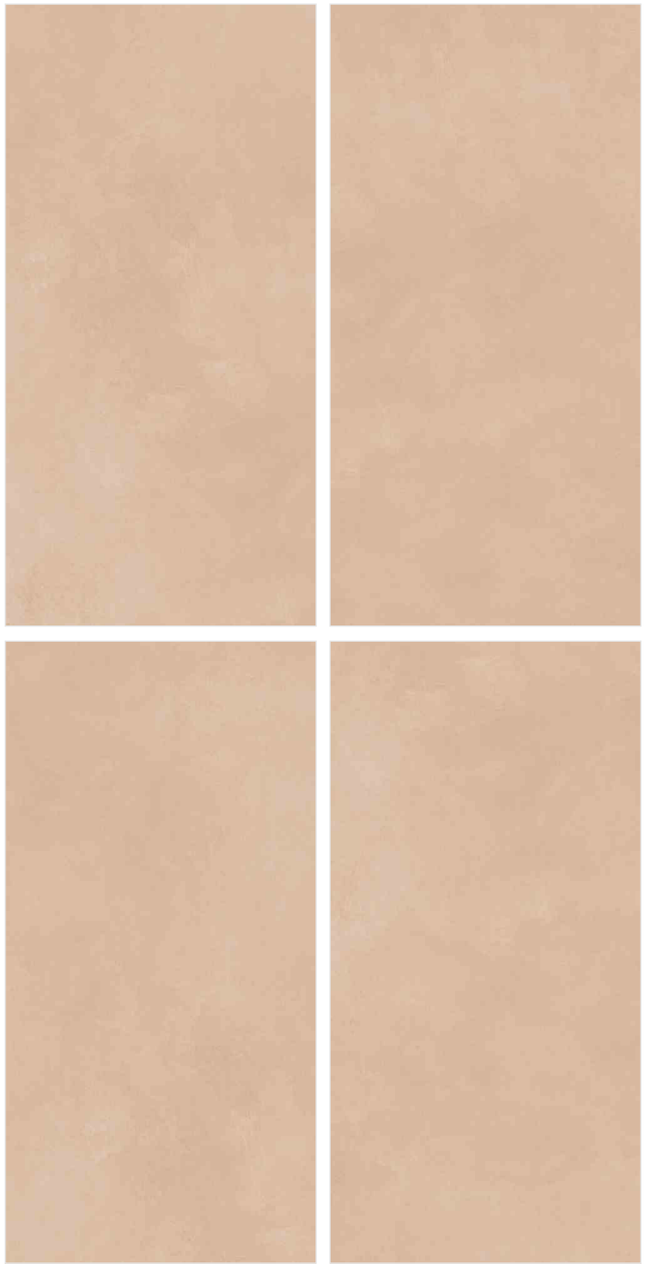
4
Random

Matt
Finish

rubito tiles

Serinova COLLECTION





DESIGN NAME :

MARVEL SAND

600x
1200mm

4
Random

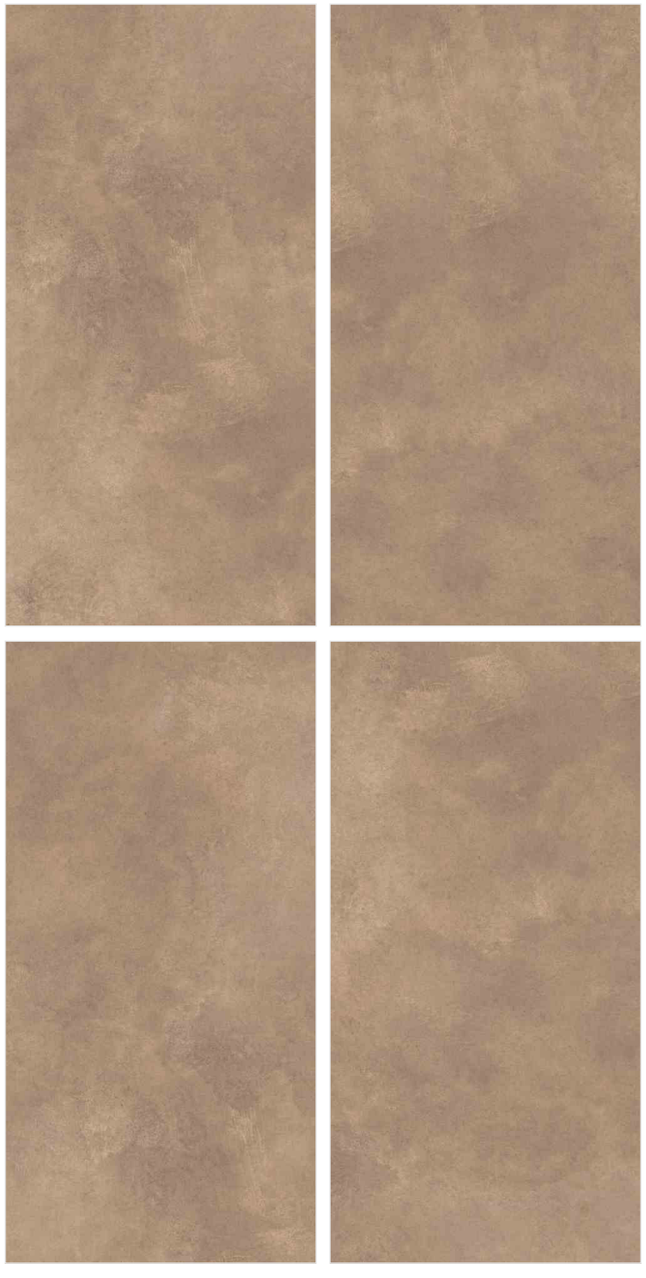
Matt
Finish

SCAN FOR
360 VIEW

rubito tiles

Serinova COLLECTION





DESIGN NAME :

MARVEL RUST

600x
1200mm

4
Random

Matt
Finish



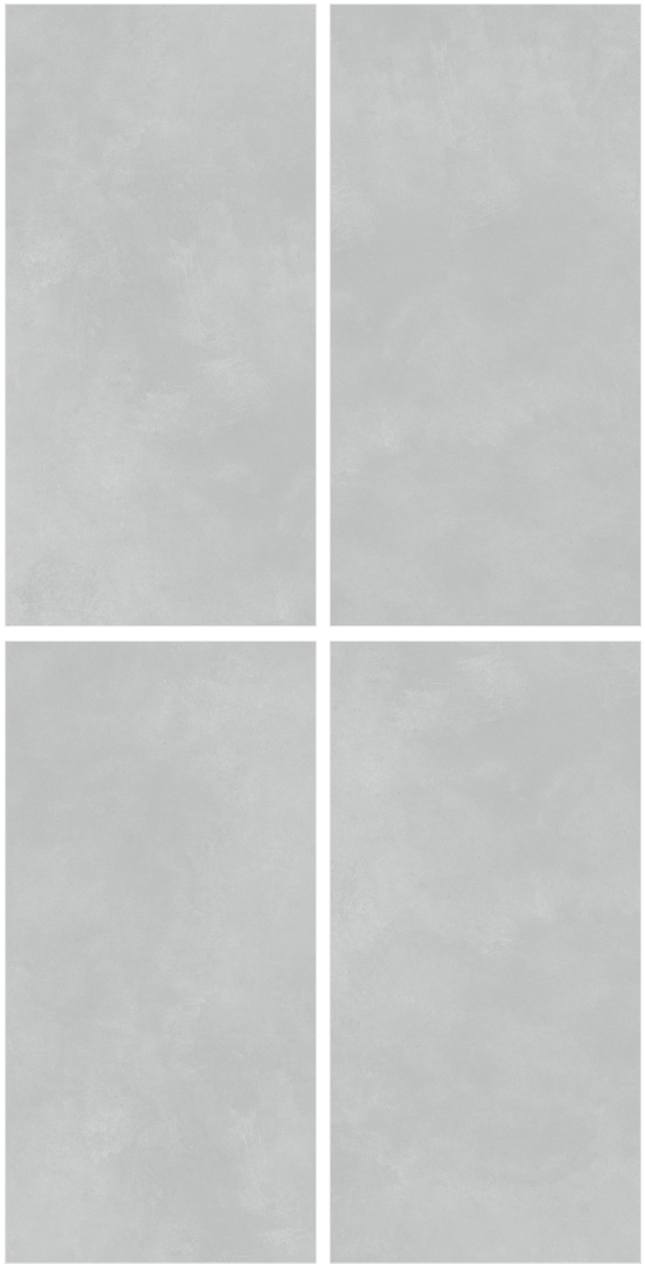
MARVEL SAND

SCAN FOR
360 VIEW

rubito tiles

Serinova COLLECTION





DESIGN NAME :

MARVEL SILVER

600x
1200mm

4
Random

Matt
Finish

TECHNICAL SPECIFICATION

CHARACTERISTIC	STAND ARD AS PER ISO13006:2018/ EN14411 Gr .Bla	MEAN VALUE	TEST METHOD
Regulatory Properties			
Deviation in length and width	± 0.30 % (±1.00mm)	± 0.10 %	ISO 10545-2
Deviation in thickness	± 5.00 % (±0.50mm)	± 4.00 %	ISO 10545-2
Straightness in side	± 0.30 % (±0.80mm)	± 0.10 %	ISO 10545-2
Rectangularity	± 0.30 % (±1.50mm)	± 0.10 %	ISO 10545-2
Surface flatness central cur vature	± 0.40 % (±1.80mm)	± 0.20 %	ISO 10545-2
Surface flatness edge cur vature	± 0.40 % (±1.80mm)	± 0.20 %	ISO 10545-2
Surface flatness warpage	± 0.40 % (±1.80mm)	± 0.10 %	ISO 10545-2
Surface quality	> 95% defects free	> 95% defects free	ISO 10545-2
Small Color Difference(For Plain Color)	ΔE <1.00	ΔE < 0.30	ISO 10545-16
Glossiness (Polished)	as per mfg.	Gloss Value > 90	Glossmeter 60°
Glossiness (Matt)	as per mfg.	3° < GLOSS < 7°	Glossmeter 60°
Glossiness (satin/P osh)	as per mfg.	7° < GLOSS < 18°	Glossmeter 60°
Structual Properties			
W ater absorption	0.50 % ≤ Ev ≤ 3.00 %	0.060 % ≤ Ev ≤ 3.00 %	ISO 10545-3
Bulk density	as per mfg.	> 2.28 gm/c c	ISO 10545-3
Massive Mechanical P roperties			
Modulus of rupture	Min. 30.0 N/mm^2	Min. 35.0 N/mm^2	ISO 10545-4
Breaking strength thickness ≥7.5	Min. 700.0 N	Min. 1000.0 N	ISO 10545-4
Breaking strength thickness ≥7.5	Min. 1100.0 N	Min. 1300.0 N	ISO 10545-4
Breaking strength thickness ≥7.5(For ≥15mm)	Min. 1100.0 N	Min. 1800.0 N	ISO 10545-4
Surface Mechanical P roperties			
MOH'S har dness	as per mfg.	Polished Min 4* / Satin,Posh & Matt Min 6	BS EN 15771
Surface abr asion r esistance	as per mfg.	Polish Min. Class 2, Satin & P osh Min. Class 3, & Matt Min. Class 4	ISO 10545-7
Deep abr asion r esistance	Max. 175mm^3	Max. 132mm^3	ISO 10545-6
Thermal Hydr ometric Properties			
Moisture expansion	Max. 0.06%(0.6mm/m)	0.02mm/m	ISO 10545-10
Thermal expansion(COE) at 100°C	as per mfg.	Max. 6.0 x 10^{-6}	ISO 10545-8
Thermal shock r esistance	Min. 10 Cycle	Min. 10 Cycle	ISO 10545-9
Impact resistance(COR)	Min. 0.55	Min. 0.55	ISO 10545-5
Frost resistance	as per mfg.	Frost Proof	ISO 10545-12
Chemical Properties			
Resistance to staining glazed	Min. Class 3	Min. Class 4	ISO 10545-14
Resistance to household chemicals & swimming pool salts glazed	Min. Class GB	Min. Class GA	ISO 10545-13
Resistance to low concentrate acid and alkalis glazed	as per mfg.	Min. Class GLA**	ISO 10545-13
Resistance to high concentrate acid and alkalis unglazed	as per mfg.	Min. Class GHB**	ISO 10545-13
Safety Properties			
Skid r esistance (COF -WET PENDULAM)##	as per mfg.	Glossy P0(<12),Satin, P osh ≥P1(12-24) Matt ≥P2(25-34)	BS 7976-2
Slip r esistance - (Satin / Matt (DCOF) (R value)##	as per mfg.	R9 to R13**	DIN 51130
Fire resistance	as per mfg.	Fire Proof	N.A.

PACKING DETAILS

PRODUCT	SIZE	TILES / BOX	COVERA GEAREA / BOX	WEIGHT
GVT-PGVT	600X 1200mm	2pcs.	1.44 sq. mtr.	26.5 KG (APROX)

एक ही देश
एक ही TILES
rubito
tiles

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